The ELECTRICAL REVIEW

TRADE NAMES SUPPLEMENT

DECEMBER 30th, 1932.

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THE "ELECTRICAL REVIEW" TRADE NAMES SUPPLEMENT.

Name and Description.	Manufactured by or Obtainable from
ABBOTT BRAND .. .. Varnished insulating cloths and tapes in silk and cambric, pressphan, leatheroid, etc.	Abbott, Anderson & Abbott, Ltd., Heathfield Works, Harpenden, Herts.
ACCIDENT PROOF .. .. Automatic electric safety kettles.	Premier Electric Heaters, Ltd., Keeley St. and St. Andrew's Rd., Birmingham.
ACE .. .. Enclosing fittings.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
ACE .. .. Portable electric drills.	Nelco, Ltd., 15, Caroline St., W.C.1.
A.C.E.C. .. .. Cables, electrical machinery, transformers.	A.C.E.C., 56, Victoria St., London, S.W.1.
ACME .. .. Automatic time switches, Goliath and Edison screw holders for gas-filled lamps.	The "Acme" Lighting & Engineering Co., 48, Waverley Rd., St. Albans, Herts.
ACME .. .. Motor starting switches.	Acme Electrical Mfg. Co., Tariff Rd., N.17.
AD .. .. Primary cells.	Le Carbone, Ltd., Coventry House, South Place, E.C.2.
ADAPTABLE .. .. Earthing clip.	Hann & Ingle, 13, Albert Place, Bridge St., Manchester.
ADJUSTABLE .. .. Adaptor (two pin to B.C.).	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
ADNIL .. .. Press-button switches of "ebolite."	S. G. Leach & Co., Ltd., 26-30, Artillery Lane, E.1.
AEROFLEX .. .. High rupturing capacity fuses and distribution boards.	Parmiter, Hope & Sugden, Ltd., Fluvent Electrical Works, Vernon St., Longsight, Manchester.
AEROTO .. .. Patent screw fans.	Davidson & Co., Ltd., Sirocco Engg. Works, Belfast, Northern Ireland.
AJAX-NORTHRUP .. .. Electric furnace, high frequency, induction type for steel, nickel alloys, platinum, etc.	Electric Furnace Co., Ltd., 17, Victoria St., S.W.1.
AJAX-WYATT .. .. Electric furnace, induction type, for brass, nickel-silver and other copper alloys.	Electric Furnace Co., Ltd., 17, Victoria St., S.W.1.
AKROS .. .. Circular shock-proof non-kinking flexible conductor for portable appliances and pendants.	Ward & Goldstone, Ltd., Pendleton, Manchester.
ALTON .. .. Storage batteries.	The Alton Battery Co., Ltd., Alton, Hants.
ANCAHEVI .. .. Special compound dielectric for mains cables.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
ANCALITE .. .. Compound dielectric for cables for railway signalling work and other special conditions.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
ANCHOR .. .. Black adhesive tape.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
ANCHORA .. .. Poles (wood) for transmission.	Armstrong, Addison & Co., 17, North Bridge St., Sunderland.
ANKAFLEX .. .. Unkinkable flexible for domestic appliances.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
ANTI-SULPHURIC .. .. Enamel.	Griffiths Bros. & Co., London, Ltd., Macks Rd., S.E.16.
APEX .. .. Ironclad switch and fusegear.	Foster Engineering Co., Ltd., Apex Works, South Wimbledon, S.W.19.
ARGENTA .. .. Lamps (opal).	Philips Lamps, Ltd., 145, Charing Cross Rd., W.C.2.
ARLITA .. .. Lamps (pearl).	Philips Lamps, Ltd., 145, Charing Cross Rd., W.C.2.
ARMACELL .. .. Insulating varnish.	Griffiths Bros. & Co., London, Ltd., Macks Rd., S.E.16.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
ARON .. .. Electricity meters, kVA and kW M.D.I.'s, taximeters, etc.	Aron Electricity Meter, Ltd., 80, Salusbury Rd., Kilburn, N.W.6.
ARORA .. .. Electric fires, electric kettles, electrical cooking apparatus, electrical tubular heaters.	Arora Co., 66, Rosebery St., Loughborough, Leicestershire.
ARROW .. .. Switchgear, wiring devices.	Arrow Electric Switches, Ltd., 79, Gt. Queen St., Kingsway, W.C.2.
ARTIC .. .. Pressure contact self-aligning fuse gear, electro-velocity circle-glow electric fires, anti-vibration electric light fittings.	Artic Fuse & Electrical Mnfg. Co., Ltd., Birtley, Co. Durham.
ASEA .. .. Single, two- and three-phase a.c. motors and generators, direct current motors and dynamos, transformers.	Asea Electric, Ltd., 5, Chancery Lane, W.C.2.
ASHDOWN .. .. Bakelite mouldings of every description.	H. E. Ashdown (Birmingham), Ltd., Perry Barr, Birmingham.
ASTON .. .. Motors, dynamos, and switchgear for commercial and marine use.	Veritys, Ltd., Plume Works, Aston, Birmingham.
A.T.M. IN CIRCLE .. .. Telephone, telegraph, and signalling equipment.	Automatic Electric Co., Ltd. (formerly Automatic Telephone Mfg. Co., Ltd.), Strowger Works, Milton Rd., Edge Lane, Liverpool.
AUSTINLITE .. .. Automatic generating and pumping gear, etc.	Austinlite, Ltd., Lighthouse Works, Smethwick, Birmingham.
AUTOCAR.. .. .. Growlers, puller presses, etc., for automobile electrical equipment service.	Autocar Electrical Equipment Co., Ltd., 32-4, Albert Embankment S.E.11.
AUTO-ELECTRIC .. .. Electrically propelled cars, trucks, invalid carriages.	Nelco, Ltd., 15, Caroline St., W.C.1.
AUTOLITE .. .. Starting, lighting and ignition equipment for motor vehicles.	Autocar Electrical Equipment Co., Ltd., 32-4, Albert Embankment, S.E.11.
AVOMETER .. .. Electrical measuring instrument.	The Automatic Coil Winder & Electrical Equipment Co., Ltd., Winder House, Douglas St., S.W.1.
BAA .. .. Accumulator acid, distilled water, zinc chloride.	F. W. Berk & Co., Ltd., 106, Fenchurch St., E.C.3.
BAKELAQUE .. .. Insulating material.	Attwater & Sons, Hopwood St. Mills, Preston.
BAKELITE.. .. .. Moulding materials, laminated sheets, varnishes, etc.	Bakelite, Ltd., 68, Victoria St., S.W.1.
BAKELITE.. .. .. Synthetic resins, cement, silent gear material, etc.	Bakelite, Ltd., 68, Victoria St. S.W.1.
BAKELITE.. .. .. Insulating varnish.	Attwater & Sons, Hopwood St. Mills, Preston.
BAKELITE.. .. .. Mouldings and insulating material.	The General Electric Co., Ltd. Magnet House, Kingsway, London, W.C.2.
BAKELITE.. .. .. Mouldings and insulating materials.	The Brownie Wireless Co. of Great Britain, Ltd., Nelson St. Works, Mornington Crescent, N.W.1.
BAKELITE .. .. Bakelite mouldings and insulating materials.	Ebonestos Insulators, Ltd., Excelsior Works, Rollins St., Canterbury Rd., S.E.15.
BAKELITE.. .. .. Mouldings and insulating materials.	Thomas de la Rue & Co., Ltd., Shernhall St., Walthamstow, E.17.
BAKELITE .. .. Varnish-paper boards, tubes, cylinders, etc.	The Micanite & Insulators Co., Ltd., Empire Works, Blackhorse Lane, Walthamstow, E.17.
BALLSOK .. .. Admiralty pattern insulating beads.	Lionel Robinson & Co., 3, Staple Inn, W.C.1.
BANTAM .. .. Circuit breakers and starters.	George Ellison, Ltd., Perry Barr, Birmingham.
BARWICK .. .. A.C. and D.C. starters and regulators.	Donovan & Co., 46-7, Gt. Charles St., Birmingham.
BATTERSEA .. .. Carbon brushes.	Morgan Crucible Co., Ltd., Battersea Works, Church Rd., S.W.11.
BATWIN .. .. Small motors, repulsion induction type, A.C. and D.C., and sign flashing apparatus.	Power Contracts (Batwin), Ltd., 138, Southwark St., S.E.1.
BEANCO .. .. Lampholders, dry cells and switches.	Baxendale & Co., Ltd., Miller St., Manchester.
B.E.C. .. .. Motors, starting gear, controllers.	British Electric Co., 25-29, Lower Rd., Rotherhithe, S.E.16.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
BEDAL .. .. Electric hair dryers, irons and kettles ..	British Electric Domestic Appliances, Ltd., 3, Hanover Court, Moor Lane, E.C.2.
BEEANTEE .. .. Bakelite interchangeable strip lighting holders —no tools, screws, or cutting required, cable connectors for all models.	The "Beeantee" Illuminations, Ltd., 70, Banner St., London, E.C.1.
B.E.L.L. .. .. Gas-filled lamps, decorative lamps, special lamps.	British Electric Lamps, Ltd., Spencer Hill Rd., SW.19.
BELLEROID .. .. Insulators.	Barrett & Elers, Ltd., Dace Rd., E.3.
BELLING .. .. Electric fires, cookers and water heaters.	Belling & Co., Bridge Works, Enfield, London, N.
B.E.M. .. .. Motors.	Britain's Electric Motor Co., formerly Langdon-Davies Elec. Motor Co. Eastdown Works, Dermody Rd., Lewisham, S.E.13.
B.E.N. .. .. Spray-paint plant and equipment, air compressors, flex-shaft sanding and polishing machines.	B.E.N. Patents, Ltd., 92, Tottenham Court Rd., W.1.
BERCO .. .. Vitreous enamelled resistance units, adjustable resistances, accumulator charging resistances.	The British Electric Resistance Co., Ltd., Ohmic Works, Queensway, Ponders End, Middlesex.
BERRY .. .. Transformers.	British Electric Transformer Co., Ltd., Hayes, Middlesex.
B.G. .. .. Bakelite bell transformers, ceiling roses, electrical accessories.	British General Mnfg. Co., Ltd., Brockley Works, Brockley, S.E.4.
B.I. .. .. Condensers for telephone, telegraph and power factor improvement.	British Insulated Cables, Ltd., Prescot, Lancs.
B.I. .. .. Cords (telephone and switchboard).	British Insulated Cables, Ltd., Prescot, Lancs.
B.I. .. .. Wiring systems.	British Insulated Cables, Ltd., Prescot, Lancs.
B.I. .. .. Rubber-insulated cables.	British Insulated Cables, Ltd., Prescot, Lancs.
B.I. .. .. Box compounds.	British Insulated Cables, Ltd., Prescot, Lancs.
B.I. .. .. Feeder pillars.	British Insulated Cables, Ltd., Prescot, Lancs.
B.I. .. .. Joint boxes.	British Insulated Cables, Ltd., Prescot, Lancs.
B.I. .. .. Overhead equipment for electric railways and tramways.	British Insulated Cables, Ltd., Prescot, Lancs.
B.I. .. .. Paper insulated cables.	British Insulated Cables, Ltd., Prescot, Lancs.
B.I. .. .. Cotton-covered wires.	British Insulated Cables, Ltd., Prescot, Lancs.
BIJOU .. .. Small dial ammeters and voltmeters.	Nalder Bros. & Thompson, Ltd., Lane Works, 97A, Dalston Lane, Dalston, E.8.
BIMETAL .. .. Non-oxidising, non-arcing fuse wire.	Parmiter, Hope & Sugden, Ltd., Fluvent Electrical Works, Vernon St., Longsight, Manchester.
BI-MULTI .. .. Street lighting reflectors.	Electric Street Lighting Apparatus Co., The Foundry, Canterbury.
BIRKA .. .. Automatic "Super-Smoothwell" irons.	Premier Electric Heaters, Ltd., Keeley St. and St. Andrew's Rd., Birmingham.
BIRLEC .. .. Electric resistance furnaces for all heat treatment processes, low-temperature melting, etc.	Birmingham Electric Furnaces, Ltd., Birlec Works, Tyburn Rd., Erdington, Birmingham.
B.K.B. .. .. Electric motors for A.C. and D.C. rotary alternators and convertors.	B.K.B. Electric Motors, Ltd., 200, High Holborn, W.C.1.
BLACKFRIARS .. .. Black adhesive tape.	Spicers, Ltd., 19, New Bridge St., London, E.C.4
BLACKLEY .. .. Tape.	Connolly's (Blackley), Ltd., Blackley, Manchester.
BLACO .. .. Screwed and grip conduit-joints.	F. C. Blackwell & Co., Ltd., Great Crosby, Liverpool.
BLAIZOLITE .. .. Adjustable patent projector lantern.	Norrington & Landon, Ltd., 33, Brazennose St., Manchester.
BLAKE .. .. Insulated staples.	Mosses & Mitchell, Ltd., Chiswell Works, 60-64, Ironmonger Row, E.C.1.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
BLUE LABEL .. .. Dry cell.	Standard Telephones & Cables, Ltd., Connaught House, Aldwych, W.C.2.
BOLTON .. .. H.C. Copper and alloys for electrical engineering purposes.	Thomas Bolton & Sons, Ltd., Mersey Copper Works, Widnes, Lancs.
BONDIT .. .. Special bonded wiring system and fittings.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
BOREAS .. .. Air compressors, vacuum pumps, pneumatic equipment.	Lacy-Hulbert & Co., Ltd., Boreas Works, Beddington, Croydon.
BOTRADE .. .. I.C. switches and distribution boards.	S. Bill & Co., Ltd. Queen's Rd., Aston, Birmingham.
BREEZA .. .. Exhaust and volume electric fans.	The London Fan & Motor Co., Ltd., 8, Charlotte St., London, W.1.
BRITANNIA .. .. Stationary lead and alkaline accumulators for all purposes.	Britannia Batteries Ltd., Britannia House, 233, Shaftesbury Avenue, London, W.C.2.
BRITMAC .. .. Electrical accessories.	C. H. Parsons, Ltd., Britannia Works, Tyseley, Birmingham.
BRITTAIN .. .. Motors.	Brittain's Electric Motor Co., formerly Langdon-Davies Elec. Motor Co., Eastdown Works, Dermody Rd., Lewisham, S.E.13.
BROADBENT .. .. Automatic clutch pulley.	Thos. Broadbent & Sons, Ltd., Huddersfield.
BRUCE .. .. Street lighting lantern.	The Wardle Engg. Co., Ltd., Elsinore Rd., Old Trafford, Manchester.
BRUSH .. .. Tramcars, tramcar trucks, motor-bus bodies.	The Brush Electrical Engineering Co., Ltd., Falcon Works, Loughborough.
BRUSH .. .. Transformers, motors and generators, liquid starters.	The Brush Electrical Engineering Co., Ltd., Falcon Works, Loughborough.
BRUSH-LJUNGSTROM .. .. .. Steam turbo-generators.	The Brush Electrical Engineering Co., Ltd., Falcon Works, Loughborough.
B.T.H. .. .. Electrical equipment.	British Thomson-Houston Co., Ltd., Rugby.
BULL .. .. Motors and dynamos.	Bull Motors, Ltd., Ipswich, England.
BUSTLER .. .. Electric vacuum cleaner.	Electric Domestic Appliance Company, Kingstanding Rd., Perry Barr, Birmingham.
BUSY BEE .. .. Refrigerator.	Drake & Gorham Wholesale, Ltd., 77, Long Acre, W.C.2.
BUSY BEE .. .. Vacuum cleaner.	Drake & Gorham Wholesale, Ltd., 77, Long Acre, W.C.2.
CABLEGRIP .. .. Cable boxes.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
CAB-TYRE .. .. Electric cables.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
CAB TYRE .. .. Electrical cables.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
CAB TYRE .. .. Cab-tyre sheathed wires and cables of all types.	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
CAB TYRE .. .. Cab-tyre sheathed cables and wires.	Siemens Bros. & Co., Ltd., Woolwich, S.E.18.
CADURO .. .. Cadmium copper wire for trolley and transmission purposes.	Richard Johnson & Nephew, Ltd., Bradford Iron Works, Manchester.
CALDERS .. .. Creosoted electric light poles.	Calders, Ltd., 29-31, Regent St., S.W.1.
CALLENDER .. .. Feeder and transformer pillars, joint box compounds, disconnecting joint boxes.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
CALLENDER .. .. Electric cables of all types.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
CAMBRIDGE .. .. Instruments.	Cambridge Instrument Co., Ltd., 45, Grosvenor Place, S.W.1.
CANVARY .. .. Automatic electric water heater.	Berry's Electric, Ltd., 85-6, Newman St., W.1.
CARRON .. .. Fires, domestic and heavy cooking appliances, irons, etc.	Carron Company, Carron, Falkirk.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
CECIL .. .. Resistances, dimmers for theatres and cinemas, battery charging apparatus.	Mansell & Ogan, Ltd., Cecil Works, Power Rd., Gunnersbury, W.4.
CELEC .. .. Sliding resistances, dimmers, cinema resistances, and charging boards.	Curtis Mfg. Co., Ltd., Conduit Place, W.2.
CENTURY .. .. Single-phase repulsion induction motors, two- and three-phase automatic start motors, fractional h.p. split phase motors.	Asea Electric, Ltd., 5, Chancery Lane, W.C.2.
CENTURY .. .. D.c. volt-ammeter test set.	Elliott Bros. (London), Ltd., Century Works, Lewisham, S.E.13.
C. & H. .. .. Electricity meters and instrument transformers.	Chamberlain & Hookham, Ltd., Solar Works, New Bartholomew St., Birmingham.
C.H. .. .. Hand-operated and self-acting electric motor controlling apparatus.	Igranic Electric Co., Ltd., 149, Queen Victoria St., E.C.4.
CHANGE COIL .. .. Multi-range electrical testing set.	Record Electrical Co., Ltd., Broadheath, Altrincham, Cheshire.
CHROMALOX .. .. Electric heating units.	Geo. Bray & Co., Ltd., Leeds.
CIRSCALE .. .. Electrical measuring instruments.	Record Electrical Co., Ltd., Broadheath, Altrincham, Cheshire.
CITY .. .. Motors, a.c. and d.c.	City Electrical Co., 1, Emerald St., W.C.1.
CLARITONE .. .. Loudspeakers and headphones.	Automatic Telephone Mfg. Co., Ltd., Milton Rd., Edge Lane, Liverpool.
CLEMATEITE .. .. Arc-proof asbestos sheets and mouldings.	Dacier, Ltd., 8-12, Wagner St., Old Kent Rd., S.E.15.
CLIFTEX .. .. Insulating tape.	Mosses & Mitchell, Ltd., Chiswell Works, 60-64, Ironmonger Row, E.C.1.
COLUMBUS .. .. Automatic time-lag switches for staircase lighting, etc.	Elkay Electrical Manufacturing Co., Ltd., 4, Southampton Row, W.C.1.
CONDENSACONE .. .. Electric water heaters.	Alan Wright, Ltd., 117, Victoria St., S.W.1.
CONSTELLARAY .. .. Floodlight fittings.	Central Electrical Engineers' Assoc. Supply, Ltd., 193, Bethnal Green Rd., E.2.
COOLEX .. .. Switch and fuse boards.	United Electric Co. (B'ham), Ltd., Coolex Works, Penn St., Birmingham.
CORNWALL .. .. Fan regulator and dimming switches.	Donovan & Co., 46-7, Gt. Charles St., Birmingham.
COSMOS .. .. Lamps.	Metropolitan-Vickers Electrical Co., Ltd., Trafford Park, Manchester.
COSYGLO .. .. Imitation coal fires.	Automatic Electric Co., Ltd. (formerly Automatic Telephone Mfg. Co., Ltd.), Strowger Works, Milton Rd., Edge Lane, Liverpool.
COUNTESS .. .. Electric fires.	Premier Electric Heaters, Ltd., St. Andrew's Rd., Birmingham.
CRABTREE (Regd.) .. .. Switches, accessories and switchgear.	J. A. Crabtree & Co., Ltd., Lincoln Works, Walsall.
CRACORE .. .. Twin and three-core solid bitumen cables, cab-tyre sheathed trailing cables.	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
CRANCO .. .. Enamels, lacquers and spray equipment.	The Fredk. Crane Chemical Co., Ltd., Bordesley Green, Birmingham.
CRESSALL .. .. Resistance nets, regulators, sliding resistances, steel-jacketed unit heaters.	Cressall Mfg. Co., Eclipse Works, 31 & 32, Tower St., Birmingham.
CROMPTON .. .. Electric lamps for domestic and industrial lighting.	Crompton Parkinson, Ltd., Bush House, Aldwych, W.C.2.
CROYDON .. .. High-grade fractional h.p. electric motors.	The Croydon Engg. Co., Ltd., 80, Gloucester Rd., Croydon.
CRYPTO .. .. Generators and motors (a.c. and d.c.), constant potential equipments, valve rectifier chargers, cinema arc sets, etc.	Lancashire Dynamo & Crypto, Ltd., Acton Lane, Willesden, London, N.W.10.
CRYSELCO .. .. Electric lamps.	Cryselco, Ltd., Kempston Works, Bedford.
C.T.S. .. .. Electrical cables.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
C.T.S. .. .. Cab-tyre sheathed wires and trailing cables of all types.	W. T. Glover & Co., Ltd., Trafford Park, Manchester.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
C.T.S. Cab-tyre sheathed wires and cables.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
C.T.S. Cab-tyre sheathed cables and wires.	Siemens Bros. & Co., Ltd., Woolwich, S.E.18.
CUMULUS Electric water heaters.	Nathan & Allen, Ltd., 131, Victoria St., London, S.W.1.
C.W. Float switches, water level recorders, door latches.	Cox Walkers, North Eastern Electric Works, Darlington.
DAGENHAM Metal-sheathed surface wiring system.	The Union Cable Co., Ltd., Dagenham Dock, Essex.
DAMARDA Lacquer.	Bakelite, Ltd., 68, Victoria St., S.W.1.
DAMPER Factory fuses.	Dorman & Smith, Ltd., Ordsal Electrical Works, Salford, Manchester.
DAVENSET Commercial accumulator charging plants for A.C. Mains, static rectifiers, mains transformers, and power smoothing chokes.	Partridge, Wilson & Co., Davenset Works, Evington Valley Rd., Leicester.
DECO Patent limit switches, cable reeling drums, and special control devices for handling plants.	Dalyte Electrical Co., Deco Engg. Works, West Row, N. Kensington, W.10.
DE LAVAL Centrifugal oil purifiers, non-aerating oil purifiers, high-voltage oil-testing sets.	Alfa-Laval Co., Ltd., 34, Millbank, London, S.W.1.
DESCO Fuses, distribution boards and switchgear of all kinds.	G. P. Dennis, Ltd., 66, South John St., Liverpool.
DIAMOND H. Reciprocating heater switches, rotary switches, all types, temperature control apparatus.	Hart Manufacturing Co., Gunnersbury Avenue. Chiswick, W.4.
DIATRINE Diatrine paper-insulated cable.	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
DICTOGRAPH Loud-speaking intercommunicating and automatic telephone.	Dictograph Telephones, Ltd., Abbey House, Westminster, S.W.1.
DOLPHIN Electric cookers, fires and other domestic electric appliances.	Domestic Electrification, Ltd., Townsend House, Greycoat Place, Westminster, S.W.1.
DOMINO Flat two-pin and two-pin "earth" extension connectors.	A. P. Lundberg & Sons, Ltd., Pioneer Elecl. Works, Paradise Passage, Sheringham Rd., N.7.
DONLOK Ironclad switches and interlocked switch wall sockets and plugs.	Donovan & Co., 46-7, Gt. Charles St., Birmingham.
DOUGLAS Automatic coil winder.	The Automatic Coil Winder & Electrical Equipment Co., Ltd., Winder House, Douglas St., S.W.1.
DOWSING'S Electric heating and medical appliances.	Dowsing Radiant Heat Co., Ltd., Bollo Lane, Acton, W.3, and 91-93, Baker St., W.1.
DRAGOR High and low tension switchgear.	Drake & Gorham, Ltd., Standard Rd., North Acton, N.W.10.
DRAKA Cables.	Electric Cables, Ltd., 25, Old St., E.C.1.
D & S Switchboards, switch, and fuse gear.	Dorman & Smith, Ltd., Ordsal Electrical Works, Salford, Manchester.
DUBILIER Power factor correction condensers, furnace condensers, mica and paper dielectric condensers for radio receiving and transmitting apparatus.	Dubilier Condenser Co. (1925), Ltd., Ducon Works, Victoria Rd., North Acton, London, W.3.
DUBILIER Metallised resistances, wire-wound resistances, anti-interference devices.	Dubilier Condenser Co. (1925), Ltd., Ducon Works, Victoria Rd., North Acton, London, W.3.
DUCO Cleaner, iron, floodlights.	Brown Bros., Ltd., Gt. Eastern St., London, E.C.2.
DUDLO Enamelled wire.	L.P.S. Electrical Co., Ltd., Ealing Rd., Alperton, Middlesex.
DUETTE All insulated fuseboards.	Midland Elec. Manufacturing Co., Ltd., Barford St., Birmingham.
DUFLEX Control of pendulums in existing turret clocks.	Gent & Co., Ltd., Faraday Works, Leicester.
DUGDILL'S Movable, focusing, self-sustaining electric lighting fittings.	John Dugdill & Co., Ltd., Hazel Grove, near Stockport.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
DULRAE .. .. Electric warming panels.	Dulrae Manufacturing Co., Ltd. 4, Bloomsbury Place, W.C.1.
DUO-SAVELITE .. .. Double filament lamp.	Philips Lamps, Ltd., 145, Charing Cross Rd., W.C.2.
DUPLEX .. .. Electric floor polisher, portable electric sander, electro-medical and hairdressers' apparatus.	Electrona Electrical Products, Ltd., Friday St., Manchester.
DUPLEX .. .. Two-way tumbler switch with " off " position.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
DYNAMEG .. .. Testing sets and fault finders.	Dynameg, Ltd., 41, Oriel Rd., Bootle, Liverpool.
E .. .. Switchgear and control gear, etc.	Geo. Ellison, Ltd., Perry Barr, Birmingham.
EBOLITE .. .. Standards, switches and wall-brackets, press-button design.	S. G. Leach & Co., Ltd., 26-30, Artillery Lane, E.1.
EBONESTOS .. .. Moulders in ebonestos plastic compounds bakelite and other synthetics.	Ebonestos Insulators, Ltd., Excelsior Works, Rollins St., Canterbury Rd., S.E.15.
EDDO .. .. Electric fires, irons, kettles, vacuum cleaners, etc.	H. G. Moseley & Co., Ltd., Eddo Works, Hospital St., Birmingham.
EDGEWISE .. .. Narrow flush single-way, two-way, two-way and off, etc., switches.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
EDISON SWAN .. .. Cables.	The Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
EDISWAN .. .. Lighting appliances, wiring accessories, and wiring systems.	The Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
EDISWAN .. .. Electro-medical and ultra-violet ray apparatus.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
EDISWAN .. .. Electrical Appliances.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
EDISWAN .. .. Electric vacuum cleaners.	The Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
EDISWAN .. .. Electric Fans.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
EDISWAN JUNIOR .. .. Pressed metal switches.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
EFCO .. .. Resistance furnaces for heat treatment of metals, pottery kilns, magnetic sheet annealing furnaces.	Electric Resistance Furnace Co., Ltd., 17, Victoria St., S.W.1.
EFESCA .. .. Cookers, heaters, switches.	Falk, Stadelmann & Co., Ltd., Efesca Electrical Works, 83-93, Farringdon Rd., E.C.1.
ELASTUMEN .. .. Cable.	Johnson & Phillips, Ltd., Charlton, S.E.
ELECTRICOAL (HEATRAE) .. .. Imitation coal fires.	Electric Fires, Ltd., Heatrae Works, Norwich.
ELECTRIC TRANSMISSION .. .. Transmission line accessories, bushings, pole top switchgear.	Electric Transmission, Ltd., Culford Works, Kingsbury Rd., Islington, N.1.
ELECTRO-MATIC .. .. Vehicle actuated street traffic control equipment.	Automatic Electric Co., Ltd. (formerly Automatic Telephone Mnfg. Co., Ltd.), Strowger Works, Liverpool.
ELECTRO-VAPOUR .. .. Radiators.	Benham & Sons, Ltd., 66, Wigmore St., W.1.
ELEPHANTIDE .. .. Insulating pressboards.	B. S. & W. Whiteley, Ltd., Pool-in-Wharfedale, Nr. Leeds.
ELGEE .. .. Electricity meters, time switches, and instrument transformers.	Landis & Gyr, Ltd., Elgee Works, Victoria Rd., North Acton, W.3.
ELIMINAIR .. .. Feed water deaerator.	Richardsons, Westgarth & Co., Ltd., Hartlepool.
ELIXUM .. .. Service cut-outs, service joint boxes, feeder pillars, etc.	Sykes & Dyson, Ltd., Queen's Mill Rd., Huddersfield.
ELLIOTT .. .. Electrical measuring instruments of all kinds.	Elliott Bros. (London), Ltd., Century Works, Lewisham, S.E.13.
ELLISON .. .. Circuit breakers and switchgear.	Geo. Ellison, Ltd., Perry Barr, Birmingham.
ELMANCO .. .. Square universal house wiring box for lead-covered systems.	Baxter & Caunter, Ltd., 219, Tottenham Court Rd., W.1.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
ELMITE .. .. Circular moulded universal wiring box for use with C.T.S. cables.	Baxter & Caunter, Ltd., 219, Tottenham Court Rd., W.1.
EMPIRE .. .. Insulating cloth and tape.	Attwater & Sons, Hopwood St. Mills, Preston.
EMPIRE .. .. Insulating materials, insulating cloths, tapes, etc.	The Micanite & Insulators Co., Ltd., Empire Works, Blackhorse Lane, Walthamstow, E.17.
EMPIRE .. .. Silks, papers and tubes.	The Micanite & Insulators Co., Ltd., Empire Works, Blackhorse Lane, Walthamstow, E.17.
ENA .. .. Electrical heating apparatus and elements.	Ena Electrical Appliances, Ltd., Ena Works, 30, Church Rd., N.1.
ENDOLAC .. .. High grade black spirit insulating varnish for finishing coat on armatures and fields.	Pinchin, Johnson, & Co., Ltd., General Bldgs, Aldwych. W.C.2.
ENDURAL .. .. Special cables and compound.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
ENFIELD .. .. Cables.	The Enfield Cable Works, Ltd., Lincoln House, 296-302, High Holborn, W.C.1.
ENSIGN .. .. Lampholders, wall plugs, etc.	General Accessories Co., Ltd., 18-22, Euston Buildings, George St., N.W.1.
E.P.S. .. .. Accumulators.	Pritchett & Gold & E.P.S. Co., Ltd., 50, Grosvenor Gdns., S.W.1.
EQUATORIAL .. .. Cable.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
EQUILUXO .. .. A special type of glassware.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
ESSELL .. .. Insulating varnished cloth, paper, tapes, etc.	Spicers, Ltd., 19, New Bridge St., E.C.4.
EUREKA .. .. Electric vacuum cleaners.	Eureka Vacuum Cleaner Co., Ltd., 8, Fisher St., Southampton Row, W.C.1.
EVER READY .. .. Dry cells, batteries, and electric lamps (portable).	Ever Ready Co. (Great Britain), Ltd., Hercules Place, N.7.
EXALT .. .. Switches, switch-plugs, etc.	General Accessories Co., Ltd., 18-22, Euston Buildings, George St., N.W.1.
EXPRESO .. .. Quick make-and-break switches and switch-plugs.	General Accessories Co., Ltd., 18-22, Euston Buildings, George St., N.W.1.
E-Z .. .. Wire stripper.	J. B. Hyde & Co., Ltd., Broadheath, Nr. Manchester.
FABROIL .. .. Non-metallic gears.	British Thomson-Houston Co., Ltd., Rugby.
FAIRYLAND .. .. Lighting strip.	Imperial Lighting Co. (Implitico), Ltd., 2-6, Pocock St., S.E.1.
FERRANTI .. .. Voltage regulating transformers.	Ferranti, Ltd., Hollinwood, Lancs.
FERRANTI .. .. Surge absorbers.	Ferranti, Ltd., Hollinwood, Lancs.
FERRANTI .. .. Radio equipment, receivers and components.	Ferranti, Ltd., Hollinwood, Lancs.
FERRANTI .. .. Power transformers	Ferranti, Ltd., Hollinwood, Lancs.
FERRANTI .. .. Meters, measuring instruments and relays.	Ferranti, Ltd., Hollinwood, Lancs.
FERRANTI .. .. Domestic appliances, fires and water heaters.	Ferranti, Ltd., Hollinwood, Lancs.
FERRANTI .. .. Clocks.	Ferranti, Ltd., Hollinwood, Lancs.
FERRANTI .. .. Bell-ringing transformers.	Ferranti, Ltd., Hollinwood, Lancs.
FIBRE .. .. Insulating materials.	Mosses & Mitchell, Ltd., Chiswell Works, 60-64, Ironmonger Row, E.C.1.
FIBRE .. .. Insulating sheet, rod and tube.	The Micanite & Insulators Co., Ltd., Empire Works, Blackhorse Lane, Walthamstow, E.17.
FISH-SPINE .. .. Admiralty-pattern insulating beads.	Taylor, Tunnicliff (Refractories), Ltd., 110, Cannon St., E.C.4.
FLEXOTUBE .. .. Insulated sleeving.	John MacLennan & Co., 115, Newgate St., London, E.C.1.
FLUVENT .. .. Distribution fuse gear.	Parmiter, Hope & Sugden, Ltd., Fluvent Electrical Works, Vernon St., Longsight, Manchester.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
FORMALITE .. .. Moulding powders.	The Micanite & Insulators Co., Ltd., Empire Works, Blackhorse Lane, Walthamstow, E.17.
FORMAPEX .. .. Insulating varnish, moulding mixtures, mio-carta sheet and tubes (bakelite type).	The Ioco Rubber & Waterproofing Co., Ltd., Netherton Works, Anniesland, Glasgow, W.3.
FORMITE .. .. Bakelite Insulating materials.	Bakelite, Ltd., 68, Victoria St., S.W.1.
FOSTER. .. .. Transformers and sub-stations, etc.	Foster Engineering Co., Ltd., Apex Works, South Wimbledon, S.W.19.
FROUDE .. .. Dynamometers and wind tunnel testing plants.	Heenan & Froude, Ltd., Worcester, England.
FULLER .. .. Transformers, single, two- and three-phase induction motors, motor starters.	Fuller Elecl. & Mnfg. Co., Ltd., 5, Chancery Lane, W.C.2.
FULLER .. .. Accumulators and dry batteries.	Fuller Accumulator Co. (1926), Ltd., Woodland Works, Chadwell Heath, Essex.
FULLOLITE .. .. Lamps.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
FULL OF POWER .. .. Dry batteries for wireless and general purposes.	Siemens Bros. & Co., Ltd., Woolwich, London, S.E.18.
FURSE .. .. Cinema curtain controllers and dimmers, organ and orchestra lifts.	W. J. Furse & Co., Ltd., Traffic St., Nottingham.
GAMEWELL .. .. Fire alarm systems.	Standard Telephones & Cables, Ltd., Connaught House, Aldwych, W.C.2.
GARBE LAHMEYER .. .. Motors, dynamos and transformers.	Kandem Electrical, Ltd., 711-715, Fulham Rd., S.W.6.
GARDY .. .. Rotary switches and fuses.	Thompson & Co., 1 & 3, Old Swan Lane, E.C.4.
GECOFIX .. .. Electric light fittings of every description.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
GECOPHONE .. .. Wireless receiving sets, components and accessories.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
GECORAY.. .. .. Reflectors for shop-window lighting.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
GENACCO.. .. .. Electrical accessories.	General Accessories Co., Ltd., 18-22, Euston Buildings, George St., N.W.1.
GENEX .. .. Electrical accessories.	General Accessories Co., Ltd., 18-22, Euston Buildings, George St., N.W.1.
GENII .. .. Geysers, automatic storage water heaters, stills, radiators, thermostats, etc.	Geo. Nobbs, Ltd., 87-89, Cleveland St., Euston Rd., W.1.
GILSONITE .. .. Asphaltum, bitumen.	Ashby, Morris, Ltd., 17, Laurence Pountney Lane, E.C.4.
GLASGOW-REX .. .. Ironclad switches.	Midland Electric Mfg. Co., Ltd., M.E.M. Works, Barford St., Birmingham.
GLASSTEEL DIFFUSERS .. .. .. Industrial lighting fittings.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
GLIMALAC .. .. For making up mica plates or materials commonly called micanite.	Pinchin, Johnson & Co., Ltd., General Buildings, Aldwych, W.C.2.
GLO-CLAD .. .. Watertight and gastight electric lighting system.	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
GLOVERITE .. .. Insulated wires and cables for signalling and special situations.	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
GLOVERS .. .. Electric wires, cables and rubber lead-covered house-wiring systems.	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
GLOVOX .. .. Compound insulated mains cables.	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
GLYPTANITE .. .. Super micanite sheet.	The Micanite & Insulators Co., Ltd., Empire Works, Blackhorse Lane, Walthamstow, E.17.
GOTIT .. .. Interlocked switch plug taking B.E.S.A. standard plug.	A. P. Lundberg & Sons, Ltd., Pioneer Elecl. Works, Paradise Passage, Sheringham Rd., N.7.
GRELCO .. .. Multi-plug adaptors and electrical accessories.	Grafton Electric Co., 54, Grafton St., W.1.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
GRIP .. .. Jointing sleeves for electric cable conductors.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
GRIPTITE .. .. Adhesive tape.	Spicers, Ltd., 19, New Bridge St., E.C.4.
G.V.D. .. .. Controlled diffusion and distribution of light, industrial and architectural lighting.	G.V.D. Illuminators, Aldwych House, Aldwych, W.C.2.
G.W.B. .. .. Large mechanically-operated electric furnaces, tunnel kilns, etc.	G.W.B. Electric Furnaces, Ltd., Elecfurn Works, North Rd., N.7.
HAILWARE .. .. Glassware and lighting fittings.	Hailwood & Ackroyd, Ltd., Beacon Works, Morley, nr. Leeds.
HART .. .. Electric accumulators.	Hart Accumulator Co., Ltd., Marshgate Lane, E.15.
HEATHMAN .. .. Motor towers, plain and telescopic ladders and towers.	J. H. Heathman, Ltd., Parsons Green, London, S.W.6.
HEATRAE .. .. Electric fires, water heaters, oil heaters.	Electric Fires, Ltd., Heatrae Works, Norwich.
HEATRAE .. .. Immersion heaters, tubular heaters, small cookers, etc.	Electric Fires, Ltd., Heatrae Works, Norwich.
HEENAN .. .. Air, oil and water coolers, electric dynamometers.	Heenan & Froude, Ltd., Worcester, England.
HENLEX .. .. Special insulation.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HENLEY .. .. Link or fuse disconnecting boxes.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HENLEY .. .. Distribution pillars.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HENLEY .. .. Tape.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HENLEY .. .. Cables of all types.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HENLEY .. .. Joint box compounds.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HENLEY .. .. Plywood backboards.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HENLEY WIRING SYSTEM .. .. Special wiring system and fittings.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HERCULENE .. .. Electric cables.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HERMETICA .. .. Water and gastight lanterns.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
HEROULT .. .. Electric furnace, arc type for steel, cast-iron and nickel alloy melting.	Electric Furnace Co., Ltd., 17, Victoria St., S.W.1.
HICYCLE (Regd.) .. .. Electric tools.	The Consolidated Pneumatic Tool Co., Ltd., Egyptian House, 170, Piccadilly, W.1.
HIGHLOW .. .. Electric cooking and heating apparatus, electric water heaters, electric oil heaters.	Archibald Low & Sons, Ltd., Merkland Works, Partick, Glasgow, W.1.
HINGELESS .. .. Teak fuseboards (non-corrodible, detachable).	S. Bill & Co., Ltd., Queen's Rd., Aston, Birmingham.
HITEST .. .. Cables.	Falk, Stadelmann & Co., Ltd., Efesca Electrical Works, 83-93, Farringdon Rd., E.C.1.
HOFFMANN .. .. Ball and roller bearings, steel balls and rollers.	Hoffmann Mfg. Co., Ltd., Chelmsford, Essex.
HOMESTEAD .. .. Electric irons and fires.	Baxendale & Co., Ltd., Miller St., Manchester.
HOT-POINT .. .. Electric irons, soldering irons and branders.	Dowsing Radiant Heat Co., Ltd., Bollo Lane, Acton, W.3, and 91-93, Baker St., W.1.
HOTPOINT .. .. Domestic electric appliances.	Hotpoint Electric Appliance Co., Ltd., 24, Newman St., Oxford St., W.1.
HOTPOINT .. .. Electric clothes washer.	Hotpoint Electrical Appliance Co., Ltd., 24, Newman St., Oxford St., W.1.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
HOTPOINT DUPLEX .. .. Electric vacuum cleaner.	Hotpoint Electrical Appliance Co., Ltd., 24, Newman St., Oxford St., W.1.
HOTPOINT JUNIOR .. .. Electric vacuum cleaner.	Hotpoint Electrical Appliance Co., Ltd., 24, Newman St., Oxford St., W.1.
H.W.S. .. .. Special wiring system and fittings.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HYPER-SCALE .. .. Electrical measuring instruments.	Nalder Bros. & Thompson, Ltd., 97a, Dalston Lane, E.8.
ICALL .. .. Hairdryers, violet-ray apparatus, electric equipment for hairdressers.	I. Calvete, Ltd., 59-61, North St., Clapham, S.W.4.
IDEAL .. .. Electrical measuring instruments and relays of all types.	Nalder Bros. & Thompson, Ltd., 97a, Dalston Lane, E.8.
I. & F. .. .. Controller fingers, contacts and colliery coal-cutter spares and renewals.	Imeson & Finch, "Empress" Works, Stockton-on-Tees.
IGRANIC .. .. All types of electric motor starting and motor controlling apparatus and wireless components.	Igranic Electric Co., Ltd., 149, Queen Victoria St., E.C.4.
IMP (Regd.) .. .. Flat tumbler switches and switch plugs.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
IMPERIAL .. .. Conduit tubes and accessories.	Isaac Griffiths & Sons (Proprietors: James McDougall, Ltd.), Imperial Works, Wednesbury, Staffs.
IMPERIAL .. .. Electric stage equipment.	Imperial Lighting Co. (Implitico), Ltd., 2-6, Pocock St., S.E.1.
IMPREGNITE .. .. Black, solid, impregnating compound for treating all types of coils having a great depth of wire.	Pinchin, Johnson & Co., Ltd., General Buildings, Aldwych, W.C.2.
INKWELL .. .. Recording instruments.	Everett, Edgcumbe & Co., Ltd., Colindale Works, Hendon, N.W.9.
INTERMEDIATE .. .. Tumbler switch for control of lamps from more than two positions.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
INVENTUM .. .. Electric fires, electric water taps, electric cisterns.	W. C. Yuille & Co., Ltd., 12, Wellington St., Glasgow, C.2.
IRONSAFE .. .. Ironclad switchboards.	Berry's Electric (1928), Ltd., 85-86, Newman St., Oxford St., W.1.
ISCO .. .. Ironclad service cut-outs.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
ISOLAC .. .. An acid and waterproof, air drying and baking insulating varnish of di-electric properties, and permanent plasticity.	Pinchin, Johnson & Co., Ltd., General Buildings, Aldwych, W.C.2.
JACELITE (Regd.) .. .. Moulded accessories.	J. A. Crabtree & Co., Ltd., Lincoln Works, Walsall.
JACKSON .. .. Electric cookers, fires, kettles, breakfast cookers, etc.	The Jackson Electric Stove Co., Ltd., 143, Sloane St., S.W.1.
J.L. .. .. Universal wiring clips for cables.	Walter Balmford, M.I.E.S., "Electric House," 116, Steelhouse Lane Birmingham.
J. & P. .. .. Wiring system.	Johnson & Phillips, Ltd., Charlton, S.E.
KALANITE .. .. Insulating material.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
KALANOID .. .. Plastic waterproof compound.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
KALBITUM .. .. Anti-corrosive paint.	The Anchor Cable Co., Ltd., Leigh, Lancs.
KALECORE .. .. Electric cables.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
KALEECO .. .. Wiring system.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
KALIBOND .. .. Lead-sheathed cable having special bonding wire.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
KANDEM .. .. Lighting fittings, arc lamps for all purposes, incandescent and arc equipment for film and photographic lighting.	Kandem Electrical, Ltd., 711 and 715, Fulham Rd., S.W.6.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
KANTARK .. .. Fuses, cut-outs and distribution boards.	Midland Electric Mfg. Co., Ltd., M.E.M. Works, Barford St., Birmingham.
KAPPIT .. .. Special thimble type connector for the "Callender wiring system."	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
KELDON .. .. Enclosing fittings.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
KERSON .. .. Lampholders, tumbler switches and switch plugs.	The Kersons Mnfg. Co., Ltd., Kingsbury Rd., Minworth, Birmingham.
KEY .. .. Fibre conduit for underground cables.	Key Engineering Co., Ltd., 4, Queen Victoria St., E.C.4.
KEY .. .. Bird guards.	Key Engineering Co., Ltd., 4, Queen Victoria St., E.C.4.
KEY .. .. Underfloor duct system.	Key Engineering Co., Ltd., 4, Queen Victoria St., E.C.4.
KILARC (Regd.).. .. .. Positive action quick make-and-break tumbler switches.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
KINARKO .. .. Carbons for cinematograph work, etc.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
KINGOLITE .. .. Lamps.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
KINGSNORTH .. .. Joint box compounds, electrical filling compounds, sleeve compounds.	Berry, Wiggins & Co., Ltd., Tensulam House, Water Lane, Stratford, E.15.
KINGSWAY .. .. Combined switch and plug.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
KLYMAX .. .. Single and two-way narrow-panel tumbler switches.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
KWIKWIRE .. .. Lampholders, tumbler switches and ceiling roses.	J. H. Tucker & Co., Ltd., King's Rd., Tyseley, Birmingham.
LACENT .. .. Scientifically designed bulkhead lighting fittings.	Heyes & Co., Ltd., Water-Heyes Electrical Works, Wigan.
LANCASHIRE .. .. Generators and motors (a.c. and d.c.) including "Gas-Works" type, synchronous motors, turbo-alternators, planer drives, etc.	Lancashire Dynamo & Crypto, Ltd., Trafford Park, Manchester.
LATASCALE .. .. Indicating instruments.	Elliott Bros. (London), Ltd., Century Works, Lewisham, S.E.13.
LAURIE & INGLEFIELD .. .. .. Travelling lights and stretching pendants.	Thos. Laurie & Co., Ltd., West End, Falkirk.
LEATHEROID .. .. Insulating materials.	Mosses & Mitchell, Ltd., Chiswell Works, 60-64, Ironmonger Row, E.C.1.
LEATHEROID .. .. Insulating materials.	Attwater & Sons, Hopwood St. Mills, Preston.
LEATHEROID .. .. Insulating materials.	The Micanite & Insulators Co., Ltd., Empire Works, Blackhorse Lane, Walthamstow, E.17.
LECITE (Regd.) .. .. Electric cables and wires.	The Liverpool Electric Cable Co., Ltd., Linacre Lane, Bootle, Liverpool.
LECITON (Regd.) .. .. Electric cables and wires.	The Liverpool Electric Cable Co., Ltd., Linacre Lane, Bootle, Liverpool.
LECOID (Regd.) .. .. Box-filling compounds for electric cable jointing.	The Liverpool Electric Cable Co., Ltd., Linacre Lane, Bootle, Liverpool.
LEKTRIK (Regd.) .. .. Switches, plug connectors and kindred accessories.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
LIMPET TAPE .. .. Adhesive tape.	Connollys (Blackley), Ltd., Blackley Vale Mills, Blackley, Manchester.
LINAPEX .. .. Varnished cloths, silks, and tapes.	The Ioco Rubber & Waterproofing Co., Ltd., Netherton Works, Anniesland, Glasgow, W.3.
LINCOLN .. .. Switches, accessories and switchgear.	J. A. Crabtree & Co., Ltd., Lincoln Works, Walsall.
LINK .. .. Clips for fixing metal-sheathed house wires.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
LINOLITE .. .. Strip reflector fittings for showcase, shop-window, cornice, picture lighting, etc.	A. W. Beuttell, Ltd., 96, Victoria St., S.W.1.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
LITHOLITE .. .. Moulded insulators.	Litholite Insulators, Ltd., 55-57, Hackney Grove, London, E.8.
LITTLE GIANT .. .. Electric and pneumatic portable hand drills.	The Consolidated Pneumatic Tool Co., Ltd., Egyptian House, 170, Piccadilly, W.1.
LIVERPOOL CABLES .. .. Electric cables and wires.	The Liverpool Electric Cable Co., Ltd., Linacre Lane, Bootle, Liverpool.
L.K. .. .. Overhead line fuses for H.T. and L.T. house service meters, window display turntables.	Elkay Electrical Mfg. Co., Ltd., 4, Southampton Row, W.C.1.
L.K. .. .. Patent shop-window lighting reflectors, patent interior shop-lighting reflectors.	Elkay Electrical Mfg. Co., Ltd., 4, Southampton Row, W.C.1.
LOHYS .. .. Electrical sheets and stampings.	Joseph Sankey & Son, Ltd., Bilston, Staffs.
LORIVAL .. .. Mouldings in synthetic resins and all plastic materials, rod and sheet.	Lorival Mfg. Co. (1921), Ltd., Norwood Works, Southall, Middlesex.
L.P.S. .. .. Battery and test clips.	L.P.S. Electrical Co., Ltd., Ealing Rd., Alperton, Middlesex.
LUMOS .. .. Electric lamps.	British Lumos Lamps, Ltd., Millgate House, Blossom St., Ancoats, Manchester.
LUNDBERG .. .. Switches, plug connectors and kindred accessories.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
LUXRAY .. .. Glassware lighting units.	Downes & Davies, 1 & 9, Stanley St., Liverpool.
LYRIC .. .. Fittings wire.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
M. & C. S. .. .. Open type switch and control gear, ironclad and control gear, flameproof switch and control gear.	M. & C. Switchgear, Ltd., Kelvinside Works, Kirkintilloch, Glasgow.
MACADIE .. .. Automatic coil winder.	The Automatic Coil Winder & Electrical Equipment Co., Ltd., Winder House, Douglas St., S.W.1.
MACINTOSH .. .. Paper and rubber insulated cables.	The Macintosh Cable Co., Ltd., Derby.
MACINTOSH. .. .. Wiring systems.	The Macintosh Cable Co., Ltd., Derby.
MACONITE .. .. Electric Wires and Cables.	The Macintosh Cable Co., Ltd., Derby.
MAGICLOG .. .. Electric coal fires.	Berry's Electric (1928), Ltd., 85-86, Newman St., Oxford St., W.1.
MAGICOAL .. .. Electric coal fires.	Berry's Electric (1928), Ltd., 85-86, Newman St., Oxford St., W.1.
MAGNALL-IRVING .. .. Thrust-borer for laying underground cables, pipes, etc.	The Hydraulic Engg. Co., Ltd., Chester.
MAGNET .. .. Electric fans of every description.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
MAGNET .. .. Household electric appliances for heating, cooking, washing, cleaning, ironing, etc.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
MAGNET .. .. Wiring systems for general and industrial purposes.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
MAGNET .. .. Conduits, fittings and accessories.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
MAGNET .. .. Batteries.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
MAGNET .. .. Furnaces and ovens for all industrial purposes.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
MANOR .. .. Cookers, fires, water heaters.	The Manor Electric Oven & Fire Co., 7, Sutton St., Charing Cross Rd., W.1.
MANSON .. .. Adhesive protecting tape.	William Geipel, Ltd., Vulcan Works, 156-170, Bermondsey St., S.E.1.
MARANEX .. .. Ship wiring cables.	Callender's Cable & Construction Co., Ltd., Hamilton House, E.C.4.
MARCONI .. .. Wireless valves.	M.O. Valve Co., Ltd., Osram Works, Brook Green, Hammersmith.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
MARCONI .. .. Receiving valves.	The Marconiphone Co., Ltd., Radio House, Tottenham Court Rd., London, W.1.
MARELLI .. .. Electric motors, electric fans, centrifugal pump sets.	Marelli & Co., Ltd., 19-20, Garlick Hill, E.C.
MARTINDALE .. .. Commstones, portable electric blowers, mica undercutters.	Martindale Electric Co., Ltd., The Hyde, Hendon, N.W.9.
MARVEL .. .. Tumbler switches for variable control from two or more positions.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
MARY ANN .. .. Electric vacuum cleaners.	British Electric Domestic Appliances, Ltd., 3, Hanover Court, Moor Lane, E.C.2.
MASTA .. .. Ironclad fuse-switch.	Berry's Electric (1928), Ltd., 85-86, Newman St., Oxford St., W.1.
MAXHEAT .. .. Oval tubular electric heaters.	The Wardle Engg. Co., Ltd., Old Trafford, Manchester.
MAXIGRAPH .. .. Chart recording maximum demand instruments.	Landis & Gyr, Ltd., Elgee Works, Victoria Rd., North Acton, W.3.
MAXIM .. .. Electric lamps.	Maxim Lamps, Ltd., Maxim Works, 75-85, Canonbury Rd., N.1.
MAXLUME .. .. Industrial and domestic range of lighting and heating apparatus.	Veritys, Ltd., Plume Works, Aston, Birmingham.
MAXTORQ .. .. Squirrel-cage type induction motors (single, two- and three-speed type).	Lancashire Dynamo & Crypto, Ltd., Trafford Park, Manchester.
MAZDA .. .. Electric lamps.	The British Thomson-Houston Co., Ltd., Crown House, Aldwych, W.C.2.
M.C.L. & REPETITION .. .. .. Automatic screw machine products.	M.C.L. & Repetition, Ltd., Pool Lane, Langley, Birmingham.
M.E.C. .. .. Small electric motors, a.c. and d.c.	The Medical Engineering Co., Ltd., Englefield Rd., N.1.
MECVENT .. .. Organ-blowing equipments, forge blowers, industrial fans, etc.	Millns Electrical Co., 17, Whitefriars St., E.C.4.
MEDIUM RESISTANCE .. .. .. Special high-quality dynamo sheets and stampings.	Joseph Sankey & Sons, Ltd., Bilston, Staffs.
MEGGER .. .. Electrical instruments.	Evershed & Vignoles, Ltd., Acton Lane Works, London, W.4.
MEGOHMOID .. .. Cable materials.	Lindsay & Williams, Ltd., Openshaw Bridge Works, Ashton Old Rd., Openshaw, Manchester.
MEMETTE .. .. Ironclad switches.	Midland Electric Mfg. Co., Ltd., M.E.M. Works, Barford St., Birmingham.
MEM 8 .. .. Insulated switches and fuses.	Midland Electric Mfg. Co., Ltd., M.E.M. Works, Barford St., Birmingham.
MEMKUKA .. .. Cooker control unit.	Midland Electric Mfg. Co., Ltd., M.E.M. Works, Barford St., Birmingham.
MEMOTA .. .. Motor starting switches.	Midland Electric Mfg. Co., Ltd., M.E.M. Works, Barford St., Birmingham.
MEMREX .. .. Ironclad switches.	Midland Electric Mfg. Co., Ltd., M.E.M. Works, Barford St., Birmingham.
MEMSET .. .. Splitters (D.P. switch with 4 S.P. fuses).	Midland Electric Mfg. Co., Ltd., M.E.M. Works, Barford St., Birmingham.
MEMWAY .. .. Distribution boards.	Midland Electric Mfg. Co., Ltd., M.E.M. Works, Barford St., Birmingham.
MERSEY .. .. Telegraphic crystals of sulphate of copper.	Thomas Bolton & Sons, Ltd., Mersey Copper Works, Widnes, Lancs.
MERSEY .. .. Motors and dynamos.	City Electrical Co., 1, Emerald St., W.C.1.
MERSEY CABLES .. .. Rubber-insulated wires and cables.	Mersey Cable Works, Ltd., Linacre Lane, Bootle, Liverpool.
METRAM .. .. Electric lamps.	Nivalight (1928), Ltd., 1, Rosebery Ave., E.C.1.
METROHM .. .. Insulation testing set.	Everett, Edgcumbe & Co., Ltd., Colindale Works, Hendon, N.W.9.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
METROVICK .. .. Electrical apparatus.	Metropolitan-Vickers Electrical Co., Ltd., Trafford Park, Manchester.
MICA .. .. Block splittings, washers, etc.	The Micanite & Insulators Co., Ltd., Empire Works, Blackhorse Lane, Walthamstow, E.17.
MICANITE .. .. Insulating sheet, tubes, washers, etc.	The Micanite & Insulators Co., Ltd., Empire Works, Blackhorse Lane, Walthamstow, E.17.
MILL .. .. Circuit breakers.	Geo. Ellison, Ltd., Perry Barr, Birmingham.
MINERVA .. .. Grey enamel for insulating all classes of electrical windings where heat dissipation is desired.	Pinchin, Johnson & Co., Ltd., General Bldgs., Aldwych, W.C.2.
MINIMAX .. .. Bakelite 2, 3 and 4 pin side-entry cord-grip plugs.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
MIROLUX .. .. Trough reflectors.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
M.K. (Regd.) .. .. Plugs and sockets, switches, switch plugs.	M.K. Electric, Ltd., Wakefield St., Edmonton, N.18.
MODINE .. .. Unit cabinet, blast and concealed heaters.	S. G. Leach & Co., Ltd., 26-30, Artillery Lane, E.1.
MOONSTONE .. .. Glassware.	Underwood (Manchester), Ltd., 1, Dickinson St., Manchester.
MORCO .. .. Illuminating glassware, electrical accessories, electric irons.	T. B. Morley & Co., Ltd., Jameson St., Hull.
MORGANITE .. .. Brushes.	The Morgan Crucible Co., Ltd., Battersea Works, Church Rd., S.W.11.
MORTISE .. .. Single-way small narrow-panel tumbler switches.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
MOSAIC .. .. Electric fires and cooking apparatus.	Girlings, Ltd., Electricity Works, Maldon, Essex.
MOULDENSITE .. .. Moulding materials.	Bakelite, Ltd., 68, Victoria St., S.W.1.
MOULDINGS OF MERIT .. .. Mouldings of insulating material, bakelite, etc.	Insulators, Ltd., Derby Rd. Works, Montague Rd., Edmonton, N.18.
MULTI-BOILER .. .. Electric boiling ring (boils three vegetables at once).	Premier Electric Heaters, Ltd., Keeley St., Birmingham.
MYCALEX .. .. Insulation products.	Mycalex (Parent) Co., Ltd., 337, Thames House, Millbank, S.W.1.
NAC .. .. Bakelite thermal flashers.	M. Newmark & Co., 77, Milton St., E.C.2.
NALDERS .. .. Electrical measuring instruments and relays of all types.	Nalder Bros. & Thompson, Ltd., 97a, Dalston Lane, E.8.
N.B.D. .. .. Electrical plant.	Haslam & Newton, Ltd., Formerly Newton Bros. (Derby), Ltd., Alfreton Rd., Derby.
N.C.S. .. .. Electrical measuring instruments and relays of all types.	Nalder Bros. & Thompson, Ltd., 97a, Dalston Lane, E.8.
NECO .. .. Electric motors ⅛ to 1 h.p., a.c. and d.c., and geared motors.	Normand Electrical Co., Ltd., 3, North Side, Clapham Common, S.W.4.
NEOPHONE .. .. The new high-efficiency central battery telephone of the micro-telephone pattern, standardised by the British P.O.	Siemens Brothers & Co., Ltd., Woolwich, S.E.18.
NETTLE .. .. Lampholders, ceiling roses, pear switches (Bakelite with porcelain interior).	Victor H. Iddon, Ltd., 27, Blackfriars St., Manchester.
NEWBRIDGE .. .. Time switches.	Horstmann Gear Co., Ltd., Newbridge Works, Bath.
NEWTONS OF TAUNTON .. .. .. A.c. and d.c. dynamos and motors, l.t. switchgear, etc.	Newtons of Taunton, 3, Cavendish Place, Regent St., W.1.
NICO .. .. Fittings, glassware and accessories.	Nico Light Co., Ltd., 19, Farringdon Avenue, E.C.
NIPHAN .. .. Couplings and plugs for cables.	Simmonds & Stokes, Ltd., 4, Vernon Place, Southampton Row, W.C.1.
NO-LAG .. .. Power factor correction motors.	British Thomson-Houston Co., Ltd., Rugby.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
NOMAG .. .. Non-magnetic cast iron.	Ferranti, Ltd., Hollinwood, Lancashire, and Bush House, W.C.2.
NOMET .. .. Special wiring system and fittings.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
NOVEL .. .. Switch, 5-amp. tumbler type, fitted with extra terminal for looping.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
N.P.U. .. .. Circuit breakers and switchgear.	Nalder Bros. & Thompson, Ltd., 97a, Dalston Lane, E.8.
OASIS .. .. Accumulator acid, acid-resisting paints, battery testers.	General Chemical & Pharmaceutical Co., Ltd., Judex Works, Sudbury, Middlesex.
OHMALINE .. .. Insulating varnish.	Griffiths Bros. & Co., London, Ltd., Macks Rd., S.E.16.
OKONITE .. .. Insulating tape.	William Geipel, Ltd., Vulcan Works, 156-170, Bermondsey St., S.E.1.
OLONITE .. .. Cable insulation and protection.	The Croydon Cable Works, Ltd., formerly known as The Greenwich Cable Works, Ltd., Mitcham Rd., Croydon.
OMEGA .. .. Gasfilled and vacuum electric lamps of all kinds.	Omega Lampworks, Ltd., Rodney Place, Merton Abbey, S.W.19.
ORBIT .. .. Traversing desk, bracket, or cabin fans for commercial, domestic, or marine use.	Veritys, Ltd., Plume Works, Aston, Birmingham.
orD&Sal .. .. Lighting fittings, hand lamps, fuse-boards, etc.	Dorman & Smith, Ltd., Ordsal Electrical Works, Salford, Manchester.
OSRAM .. .. Wireless valves.	M.O. Valve Co., Ltd., Osram Works, Brook Green, Hammersmith.
OSRAM .. .. Electric lamps for all conditions of lighting.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
OSRAM .. .. Wireless valves for all types of general and special requirements.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
OSTAR .. .. Electric lamps.	Nivalight (1928), Ltd., 1, Rosebery Ave., E.C.1.
OWL .. .. Electrical porcelain.	Geo. Wade & Son, Ltd., Manchester Pottery, High St., Burslem, Staffs.
OZONAIR .. .. Ozone apparatus, pure air ventilation, air conditioning.	Ozonair, Ltd., Ozonair House, St. Leonard St., S.W.1.
P. & G. .. .. Accumulators.	Pritchett & Gold & E.P.S. Co., Ltd., 50, Grosvenor Gardens, S.W.1.
P. & R. .. .. Accumulators.	Peto & Radford, Props.: Pritchett & Gold and E.P.S. Co., Ltd., 50, Grosvenor Gardens, S.W.1.
PAKYDERM .. .. Finishing varnish.	Griffiths Bros. & Co., London, Ltd., Macks Rd., S.E.16.
PAXOLIN .. .. Bakelite varnish-paper boards, tubes, cylinders.	The Micanite & Insulators Co., Ltd., Empire Works, Blackhorse Lane, Walthamstow, E.17.
PAXOLIN .. .. Transformer and switchgear bushings, insulators, etc.	The Micanite & Insulators Co., Ltd., Empire Works, Blackhorse Lane, Walthamstow, E.17.
PEDIGREE (Regd.) .. .. Switch and fusegear.	J. A. Crabtree & Co., Ltd., Lincoln Works, Walsall.
PEERLESS .. .. Insulation and vulcanised fibre.	Attwater & Sons, Hopwood Street Mills, Preston.
PEERLESS .. .. Single-phase repulsion induction motors, generators and fans.	S. G. Leach & Co., Ltd., 26-30, Artillery Lane, E.1.
PEERLESS .. .. Insulation paper.	J. Burns, Ltd., Wangye Works, Chadwell Heath, Essex.
PEERLESS .. .. Insulation.	The Micanite & Insulators Co., Ltd., Empire Works, Blackhorse Lane, Walthamstow, E.17.
PERCO-WASH .. .. Electric clothes-washing device and wash-boiler.	The Jackson Electric Stove Co., Ltd., 143, Sloane St., S.W.1.
PERMALLOY .. .. Magnetic alloy.	Standard Telephones & Cables, Ltd., North Woolwich, E.16.
PERNAX .. .. Cable insulation, bird guards, hoods for protecting surface of porcelain insulators from conductive deposits.	The Croydon Cable Works, Ltd., formerly known as The Greenwich Cable Works, Ltd., Mitcham Rd., Croydon.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
PERTINAX .. .. Special bakelite board, tubes and rods.	Geo. L. Scott & Co., Ltd., 86-88, Acre Lane, Brixton, S.W.2.
PERTRIX .. .. Accumulators for motor car and motor cycle starting and lighting. Batteries for wireless.	Britannia Batteries Ltd., Britannia House, 233, Shaftesbury Avenue, London, W.C.2.
PETROLEX .. .. Fire extinguishers for electrical equipment.	Read & Campbell, Ltd., 75, Victoria St., Westminster, S.W.1.
PHENOLITE .. .. Laminated bakelite.	J. Burns, Ltd., Wangye Works, Chadwell Heath, Essex.
PHILILITE .. .. Totally-enclosed diffusing units.	Philips Lamps, Ltd., Philips House, 145, Charing Cross Rd., W.C.2.
PHILIPS .. .. Rectifiers, amplifiers, thermionic regulators.	Philips Industrial, Philips House, 145, Charing Cross Rd., London, W.C.2.
PHILIPS .. .. Wireless and lamps.	Philips Lamps, Ltd., Philips House, 145, Charing Cross Rd., W.C.2.
PHILIRAY .. .. Shop window reflectors.	Philips Lamps, Ltd., Philips House, 145, Charing Cross Rd., W.C.2.
PHILITE .. .. Synthetic resins, plastics, etc., and articles made therefrom.	Philips Industrial, Philips House, 145, Charing Cross Rd., W.C.2.
PHILUMA .. .. Local lighting industrial units.	Philips Lamps, Ltd., Philips House, 145, Charing Cross Rd., W.C.2.
PHLATTA .. .. Switches.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
PIRELLI-GENERAL .. .. Wires, cables and flexibles.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
PIVOT .. .. Single, two-way, etc., tumbler switches and combinations.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
PIXY .. .. Bell pushes with straight-line movement.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
POINTOLITE .. .. Lamps.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
PREMIER .. .. Electric fires, irons, kettles, etc.	Premier Electric Heaters, Ltd., Keeley St., and St. Andrew's Rd., Birmingham.
PREMIER .. .. Accumulators.	Premier Accumulator Co., 50, Grosvenor Gardens, S.W.1.
PREMIER .. .. Motor control gear.	Premier Electric Control Co., 849, Harrow Rd., Willesden, N.W.10.
PRESSPAHN .. .. Insulating board in all thicknesses.	The Micanite & Insulators Co., Ltd., Empire Works, Blackhorse Lane, Walthamstow, E.17.
PRISMAT .. .. Directional bulkhead fitting.	The Wardle Engg. Co., Ltd., Elsinore Rd., Old Trafford, Manchester.
PROCELL (Regd.) .. .. Corrosion-proof rubber insulated cable.	Mersey Cable Works, Ltd., Linacre Lane, Bootle, Liverpool.
PUL-SYN-ETIC .. .. Electric impulse clocks and time discipline apparatus.	Gent & Co., Ltd., Faraday Works, Leicester.
QUASI-ARC .. .. Electrodes and welding equipment.	Quasi Arc Co., Ltd., 15, Grosvenor Gardens, S.W.1.
QUEAD .. .. Electric fires and cookers.	William Geipel, Ltd., Vulcan Works, 156-170, Bermondsey St., S.E.1.
QUEAD .. .. Mechanical hammer for wall plugs, electrical dimmers for theatres and cinemas.	William Geipel, Ltd., Vulcan Works, 156-170, Bermondsey St., S.E.1.
QUICKSET .. .. Automatic electric safety kettles.	Premier Electric Heaters, Ltd., Keeley St. and St. Andrew's Rd., Birmingham.
QUICKWAY .. .. Armature and stator coil-winding and forming machinery.	Midland Dynamo Co., Ltd., 64, Belgrave Gate, Leicester.
RADIODESCENT .. .. Appliances for radiant heat treatment.	Dowsing Radiant Heat Co., Ltd., Bollo Lane, Acton, W.3, and 91-3, Baker St., W.1.
RADIOMATIC .. .. Broadcast receivers, band repeater apparatus.	Gent & Co., Ltd., Faraday Works, Leicester.
RAPLITE .. .. Domestic electric appliances, switch and fuse gear, wiring accessories.	Baxter & Caunter, Ltd., 221, Tottenham Court Rd., W.1.
RECORD .. .. Insulation testers, battery cut-outs, circuit breakers.	Record Electrical Co., Ltd., Broadheath, Altrincham, Cheshire.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
REESILEO .. .. Oils, insulating and lubricating.	Reesoils, Ltd., 1, Eldon Sq., Newcastle-on-Tyne.
REFLEX .. .. Control of pendulums of existing workmen's recorders and other pendulums.	Gent & Co., Ltd., Faraday Works, Leicester.
REGAL .. .. Commutator re-surfacers.	Regal Commutator Re-surfacer Co., 69, Dale St., Piccadilly, Manchester.
REGAL .. .. Ebonite.	Spicers, Ltd., 19, New Bridge St., E.C.4.
RELIANCE .. .. Circuit breakers.	Whipp & Bourne, Ltd., Castleton, Manchester.
REPELLITE .. .. Insulating boards.	Spicers, Ltd., 19, New Bridge St., E.C.4.
RESILIA .. .. Pyrometers, electrical high precision instruments, miniature electrical instruments.	Foster Instrument Co., Letchworth, Herts.
REVO .. .. Traffic-control signals.	Revo Electric Co., Ltd., Britannia Works, Tividale, Tipton, Staffs.
REVO .. .. Fires and domestic apparatus, cookers, street lighting and industrial fittings.	Revo Electric Co., Ltd., Britannia Works, Tividale, Tipton, Staffs.
REVO .. .. Irons, switchgear and fans.	Revo Electric Co., Ltd., Britannia Works, Tividale, Tipton, Staffs.
REX .. .. A.c. meters.	Thompson & Co., 1 & 3, Old Swan Lane, E.C.4.
RHECO .. .. Switchboards, industrial fittings.	Robinson & Hands Electric Co., Ltd., Barwick St., Birmingham.
ROYAL "EDISWAN" .. .. Lamps.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
RUPTOR .. .. Ironclad switch.	W. T. Henley's Telegraph Works, Co., Ltd., Holborn Viaduct, E.C.1.
RUTTER .. .. Wood poles for overhead transmission.	Gabriel Wade & English, Ltd., Jameson Chambers, Jameson St., Hull.
SAFETEE .. .. Ironclad switchgear and switchboards, cartridge fuses.	L. Weekes (Luton), Ltd., Luton, Beds.
SAFUSE .. .. Fuses, combined switch fuses and industrial switchboards.	Donovan & Co., 46-7, Gt. Charles St., Birmingham.
SALFORD .. .. Circuit breakers.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
SANGAMO-EDISWAN .. .. Meters.	Edison Swan Electric Co., Ltd., Ponders End, Middlesex.
SANTON .. .. Rotary switches and plugs.	Santon, Ltd., 149-150, Dock St., Newport, Mon.
SANTON .. .. Thermal storage, instantaneous and shower bath heaters.	Santon, Ltd., 149-150, Dock St., Newport, Mon.
SANTON .. .. Automatic and hand-controlled circulators, wash boilers and thermostats.	Santon, Ltd., 149-150, Dock St., Newport, Mon.
SATCHWELL .. .. Thermostats and temperature control apparatus.	The Rheostatic Co., Ltd., Farnham Rd., Slough, Bucks.
SAUTER .. .. Time switches.	Nathan & Allen, Ltd., 131, Victoria St., London, S.W.1.
SCRUIT .. .. Wiring connectors for surface wiring systems, and general electric lighting purposes.	V.G. Manufacturing Co., Ltd., Gorst Rd., Park Royal, N.W.10.
SEECOL .. .. Stage switchboard lighting, dimmers, theatre and cinema supplies.	Strand Electric & Engineering Co., Ltd., 24, Floral St., Covent Garden, W.C.2.
SEELCO .. .. Wiring system comprising lead alloy sheathed wires and simple accessories.	Siemens Elec. Lamps & Supplies, Ltd., 38 & 39, Upper Thames St., E.C.4.
SELCO .. .. Syrens, motors, fans.	S. G. Leach & Co., Ltd., 26-30, Artillery Lane, E.1.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
SEMAPHITE .. .. Cables.	Johnson & Phillips, Ltd., Charlton, S.E.
SERVICE .. .. Grid resistances and accessories.	The Rheostatic Co., Ltd., Farnham Rd., Slough.
SHAKEPROOF .. .. Lock washers, locking terminals for vibration proof connections.	Barber & Colman, Ltd., Marsland Rd., Brooklands, near Manchester.
SHAYDOLITE .. .. Lamp lacquer.	Griffiths Bros. & Co., London, Ltd., Macks Rd., S.E.16.
SIEMENS .. .. Electric lamps.	Siemens Elec. Lamps & Supplies, Ltd., 38 & 39, Upper Thames St., E.C.4.
SIEMENS .. .. Electric pyrometers and distance thermometers.	Elliott Bros. (London), Ltd.. Century Works, Lewisham, S.E.13.
SIEMENS .. .. Batteries—fluid and dry.	Siemens Brothers & Co., Ltd., Woolwich, S.E.18.
SIEMENS .. .. Ebonite.	Siemens Brothers & Co., Ltd., Woolwich, S.E.18.
SIEMENS .. .. Joint boxes, feeder pillars, house service fuse boxes.	Siemens Brothers & Co., Ltd., Woolwich, S.E.18.
SIEMENS .. .. Electric cables and wires of all types.	Siemens Brothers & Co., Ltd., Woolwich, S.E.18.
SILUMINITE .. .. Electrical insulating and arc-resisting mouldings.	Turner's Asbestos Cement, Ltd., Trafford Park, Manchester.
SILVALUX.. .. .. Electric lamps (opal).	Siemens Elec. Lamps & Supplies, Ltd., 38 & 39, Upper Thames St., E.C.4.
SILVARAY.. .. .. One-piece glassware fittings.	Siemens Elec. Lamps & Supplies, Ltd., 38 & 39. Upper Thames St., E.C.4.
SIMPLEX .. .. "Ordinary" and "Reverse" door contacts.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
SIMPLICITY .. .. Steam traps.	Key Engineering Co., Ltd., 4, Queen Victoria St., E.C.4.
SINDANYO .. .. Electrical arc and heat-resisting boards, natural grade.	Turner's Asbestos Cement, Ltd., Trafford Park, Manchester.
SINDANYO .. .. Electrical insulating boards, ebony grade.	Turner's Asbestos Cement, Ltd., Trafford Park, Manchester.
SIROCCO .. .. Centrifugal and propellor fans.	Davidson & Co., Ltd., Sirocco Eng. Works, Belfast, Northern Ireland.
SISSON .. .. Enclosed self-lubricating and open-type steam engines, steam-driven dynamos complete.	W. Sisson & Co., Ltd., Elmbridge Rd., Gloucester.
SISTOFLEX .. .. Insulating sleeving, cloth and paper.	Spicers, Ltd., 19, New Bridge St., London, E.C.4.
S K F .. .. Ball and roller bearings.	The Skefko Ball Bearing Co., Ltd., Skefko Works, Luton, Beds.
SLONETRIC .. .. Wiring accessories, electrical supplies.	Sloan Electrical Co., Ltd., 8-12, Golden Lane, E.C.1.
SLOTTED STEEL .. .. For switchgear frames, outdoor sign frames, cable carriers, etc.	Constructors, Ltd., Nickel Works, Tyburn Rd., Erdington, Birmingham.
SMOOTHWELL .. .. Electric irons.	Premier Electric Heaters, Ltd., Keeley St. and St. Andrew's Rd., Birmingham.
SNOW'S .. .. Lead-headed wall nails for electrical, telephone and wireless installations.	Snow's Devon Malleable Iron Foundry, 247, Shakespeare Rd., S.E.24.
SOLBIT .. .. Solid bitumen mining cables.	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
SOLINK .. .. Isolating links.	Donovan & Co., 46-7, Gt. Charles St., Birmingham.
SOLON .. .. Electric soldering irons.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C 1
S P .. .. High- and low-tension insulators for transmission lines, bushings and porcelain parts for every purpose and all voltages, pressed steatite pieces for all low-tension uses.	Steatite & Porcelain Products, Ltd., Stourport, Worcs.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
SPECIAL LOHYS .. .. Electrical sheets and stampings.	Joseph Sankey & Sons, Ltd., Bilston, Staffs.
SPEEDFIX .. .. Patent self-centring terminals.	The General Accessories Co., Ltd., 18-22, Euston Buildings, George St., N.W.1.
STAL .. .. Electric lamps and all-mains radio.	Electric Lamp Service Co., Ltd., Stal House, Judd St., King's Cross, W.C.1
STALLOY .. .. Transformer sheets and stampings, telephone and loud-speaker diaphragms.	Joseph Sankey & Sons, Ltd., Bilston, Staffs.
STANDARD .. .. Cables of all types.	Standard Telephones & Cables, Ltd., Connaught House, Aldwych, W.C.2.
STANDARD .. .. Public address systems.	Standard Telephones & Cables, Ltd., Connaught House, Aldwych, W.C.2.
STANDARD .. .. Telephones for all purposes, manual and automatic.	Standard Telephones & Cables, Ltd., Connaught House, Aldwych, W.C.2.
STANDARD .. .. Traffic control system.	Standard Telephones & Cables, Ltd., Connaught House, Aldwych, W.C.2.
STANDARD .. .. Wireless transmitting and receiving apparatus.	Standard Telephones & Cables, Ltd., Connaught House, Aldwych, W.C.2.
STANNOS WIRING SYSTEM .. .. V.I.R. wires protected by a water-tight tinned copper sheathing suitable for concentric or two-wire installation.	Siemens Brothers & Co., Ltd., Woolwich, S.E.18.
STEATAIN .. .. High and low-tension insulators for transmission lines, bushings and porcelain parts for every purpose and all voltages, pressed steatite pieces for all low-tension uses.	Steatite & Porcelain Products, Ltd., Stourport, Worcs.
STELLARAY .. .. Floodlights (indoor and outdoor).	Central Electrical Engineers' Accessories Supply, Ltd., 193, Bethnal Green Rd., E.2.
STERLING .. .. Insulating varnishes, compounds, paints, and enamels.	The Sterling Varnish Co., Fraser Rd., Trafford Park, Manchester.
STRAIGHT-LITE .. .. Reflector fittings for shop windows, cornice and picture lighting, straight-lite tubular signs.	Straight-Lite Reflectors, Ltd., 73, Canonbury Rd., N.1.
STROWGER .. .. Public and private automatic dial telephones and exchange equipment.	Automatic Electric Co., Ltd. (formerly Automatic Telephone Manufacturing Co., Ltd.), Strowger Works, Milton Rd., Edge Lane, Liverpool.
SUNSPOT .. .. Motor car and flash lamp bulbs.	Nivalight (1928), Ltd., 1, Rosebery Ave., E.C.1.
SUPASTONE .. .. Illuminating lighting glassware.	Wholesale Fittings Co., Ltd., 23-27, Commercial St., E.1.
SUPER-BOX .. .. House-wiring joint box.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
SUPERIOR .. .. Ironclad switch and fuse gear.	Wm. Sanders & Co., Falcon Electrical Works, Wednesbury, Staffs.
SUPERLUX .. .. Glassware.	The General Electric Co., Ltd., Magnet House, Kingsway, W.C.2.
SUPERSCALE .. .. Indicating instruments.	Everett, Edgcumbe & Co., Ltd., Colindale Works, Hendon, N.W.9.
SUPER SEASONED .. .. Vulcanised fibre.	J. Burns, Ltd., Wangye Works, Chadwell Heath, Essex.
SWAN BRAND .. .. Electric cooking utensils, sterilisers, and pedestal heaters.	Mayall & Co., Ltd., 61, Moor St., Birmingham.
SYNCHRONOME .. .. Electric clocks.	Synchronome Co., Ltd., 32-4, Clerkenwell Rd., E.C.1.
SYNCLOCK .. .. Electric clocks.	Everett, Edgcumbe & Co., Ltd., Colindale Works, Hendon, N.W.9.
TANGENT .. .. Sound signals, relays and small current apparatus.	Gent & Co., Ltd., Faraday Works, Leicester.
TATE .. .. Electrical valve control.	James Tate & Co., Victory Works, Bradford.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM
T.C.C. .. .. All types of condensers and artificial lines for duplexing cables, for telegraph and telephone lines, and radio receiving and transmitting apparatus.	The Telegraph Condenser Co., Ltd., Wales Farm Rd., North Acton, W.3.
T.C.C. .. .. Condensers for power factor correction of industrial power loads, neon signs, electric furnaces, etc., condensers for split-phase starting of single-phase motors.	The Telegraph Condenser Co., Ltd., Power Sales Office, Avenue Chambers, Vernon Pl., Southampton Row, W.C.1.
TELAC .. .. Tumbler switches, accessories, switchgear, ironclad gear.	J. H. Tucker & Co., Ltd., King's Rd., Tyseley, Birmingham.
TELENDURON .. .. Battery containers.	Thos. de la Rue & Co., Ltd., Shernhall St., Walthamstow, E.17.
TELENDURON .. .. Insulators for telegraph and telephone lines, also insulation mouldings for electrical trade.	Thos. de la Rue & Co., Ltd., Shernhall St., Walthamstow, E.17.
TENBY .. .. Junction boxes, clips, saddles, etc.	S. O. Bowker, Ltd., 20, Branston St., Birmingham.
TERRAPIN (Regd.) .. .. Two-pin and "earth" plug connectors.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
TEST SHEATH .. .. Test conductor for underground electric cables.	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
THERMOID .. .. Flexible cord.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
THISTLE .. .. Conduit tubes and fittings.	James McDougall, Ltd., Wednesbury, Staffs.
THISTLE BRAND .. .. Galvanised span and guard wire strand to M.T.A. specification.	Frederick Smith & Co., Wire Manufacturers, Ltd., Halifax.
THISTLE BRAND .. .. Tinned steel armature binding wire.	Frederick Smith & Co., Wire Manufacturers, Ltd., Halifax.
THOR .. .. Washers, irons, vacuum cleaners, juvenators.	Hurley Machine Co. (England), Ltd., 55-59, Oxford St., W.1.
THREE STAR .. .. Accumulators.	Three Star Accumulators, Ltd., Rosebery Avenue, N.17.
TIRRILL .. .. Automatic voltage regulators.	British Thomson-Houston Co., Ltd., Rugby.
TREVA .. .. Electrical accessories, lampholders, switches, etc.	Trevelyans (B'ham), Ltd., 155, Bracebridge St., Birmingham.
TRICITY .. .. Cookers.	The British Electric Transformer Co., Ltd., Hayes, Middlesex.
TRICITY .. .. Cooking and heating apparatus.	The British Electric Transformer Co., Ltd., Wellington House Strand, W.C.2.
TRIPIN (Regd.) .. .. Three-pin plug connector (all current-carrying pins).	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
TRIPOLIT .. .. Triple pole tumbler switch on a single base, positive quick make and break.	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
TRIUMPH .. .. Fuses, ironclad fuse gear, "Castle" plugs and sockets.	Castle Fuse & Engineering Co., Ltd., 33, Chester St., Liverpool.
TRIUMPH .. .. Electric iron.	Electric Domestic Appliance Company, Kingstanding Rd., Perry Barr, Birmingham.
TRIVECTOR .. .. Indicating and recording instrument giving kW Max., kVa Max., kVa sin Max., and consumption on all three components.	Landis & Gyr, Ltd., Elgee Works, Victoria Rd., North Acton, W.3.
TROJAN .. .. Glassware for enclosing fittings.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
TROPALITE .. .. Special compound rubber cable dielectric.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, London, E.C.4.
TRUTINT .. .. Colour-matching units.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
TUCKER .. .. Tumbler switches, accessories, switchgear, ironclad gear.	J. H. Tucker & Co., Ltd., King's Rd., Tyseley, Birmingham.
TUDOR .. .. Accumulators.	Tudor Accumulator Co., Ltd., 59, Grosvenor Gardens, Westminster, S.W.1.
TUFNOL .. .. Tube, rod and panel insulation.	Ellison Insulations, Ltd., Wellhead Lane, Perry Barr, Birmingham.

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TUNGAR .. .. Battery chargers and rectifiers.	The Edison Swan Electric Co., Ltd., Ponders End, Middlesex.
TUNGSTALITE .. .. Electric lamps.	Tungstalite, Ltd., 47, Farringdon Rd., E.C.1.
TURRET .. .. Multiple-way two-pin plug connector (3 to 6 ways).	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage. Sheringham Rd., N.7.
TURRET .. .. Trunking for large power installations.	Power Centre Co., 15, Park Lane, Liverpool.
TWINOB (Regd.) .. .. Tumbler switch (either, both or "off"), also a.c. motor control and switch plug.	A. P. Lundberg & Son, Ltd., Pioneer Electrical Works, Paradise Passage. Sheringham Rd., N.7.
TYPERLITE .. .. Lighting standard for typewriters, office machines and all purposes.	The Typerlite Co., 86, Cannon St., E.C.4.
ULTRALITE .. .. One piece glassware fittings.	Siemens Elec. Lamps & Supplies, Ltd., 38 & 39, Upper Thames St., E.C.4.
UNIBOND .. .. Metal sheathed surface wiring system with bonding wire.	The Union Cable Co., Ltd., Dagenham Dock, Essex.
U.N.I.TALK .. .. Intercommunication telephones.	W. C. Davey & Co., Telephone House, 176, Tottenham Court Rd., W.1.
UNITEM .. .. "Two-service" adaptor, B.C., 2-pin (adjustable).	A. P. Lundberg & Sons, Ltd., Pioneer Electrical Works, Paradise Passage. Sheringham Rd., N.7.
UNIVERAL .. .. House-wiring joint box.	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
VANDUARA .. .. Insulating tapes, insulating materials.	John MacLennan & Co., 115, Newgate St., London, E.C.1.
V.C. .. .. Switch for vacuum cleaners and other portable apparatus.	A. P. Lundberg & Sons, Ltd., Pioneer Elecl. Works, Paradise Passage, Sheringham Rd., N.7.
VEETA .. .. Quick make-and-break switches.	The General Accessories Co., Ltd., 18-22, Euston Buildings, George St., N.W.1.
VENTEX .. .. Air filters, unit type, self-cleaning type.	Ozonair, Ltd., Ozonair House, St. Leonard St., S.W.1.
VIKING .. .. Ironclad fuse switch.	Berry's Electric (1928), Ltd., 85-86, Newman St., Oxford St., W.1.
VINCENT .. .. Switch fuse.	Vincent Switchgear Mfg. Co., Ltd., Sampson Rd. North, Birmingham.
VIRCLAD .. .. Cables.	Electric Cables, Ltd., 25, Old Street, E.C.1.
VIRITE .. .. Cables.	The Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
VULMOS .. .. Vulcanised fibre and leatheroid.	Mosses & Mitchell, Ltd., Chiswell Works, 60-64, Ironmonger Row, E.C.1.
WALSALL .. .. Steel conduits and fittings.	Walsall Conduits, Ltd., Excelsior Works, West Bromwich.
WARD LEONARD .. .. Resistances, dimmers and rheostats.	William Geipel, Ltd., Vulcan Works, 156-170, Bermondsey St., S.E.1.
WARDELYTE .. .. Glassware units.	The Wardle Engg. Co., Ltd., Old Trafford, Manchester.
WARWICK .. .. Switch and fuse gear, electric light fittings, and lampholders.	William McGeoch & Co., Ltd., Warwick Works, 46, Coventry Road, Birmingham.
WEIDENHOFF .. .. Shop equipment for battery and electrical service.	Autocar Electrical Equipment Co., Ltd., 32-4, Albert Embankment, S.E.11.
WELDRICS IMPROVED GRADE A .. Arc welding electrodes.	Weldrics (1922), Ltd., Station Road, Beeston, Notts.
WELLS .. .. Paint spraying equipment, waste oil filters, lamps.	A. C. Wells & Co., Ltd., Carnarvon St., Cheetham, Manchester.
WEMBLEY .. .. Street-lighting lanterns.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
WEMCO .. .. Switchboard component parts, switchboards of all types, telegraph apparatus, etc.	Walter's Electrical Mnfg. Co., Ltd., Kensaltown Works, Kensal Rd., W.10.
WESTINGHOUSE .. .. Metal rectifiers, battery charging sets.	The Westinghouse Brake & Saxby Signal Co., Ltd., 82, York Rd., King's Cross, London, N.1.
WESTMINSTER .. .. Carbon brush holders, arc lamps (photo and medical), electric welding machines.	Westminster Engineering Co., Victoria Rd., N.W.10.

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WESTON .. .. Electrical measuring instruments, instruments for radio service, high frequency thermo instruments.	Weston Elecl. Instrument Co., Ltd., Kingston By-Pass, Surbiton, Surrey.
WETHERTEX .. .. Special weatherproof distributor and feeder cables.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
WETHERTEX .. .. Outdoor distribution and service system.	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment. E.C.4.
WHITE TILE .. .. Water heaters.	White Tile Heaters, Ltd., Clementhorpe Works, off Charlton St., York.
WIGAN .. .. Prismatic fittings, switchgear, flameproof fittings.	Heyes & Co., Ltd., Water-Heyes Electrical Works, Wigan.
WILD BARFIELD .. .. Furnaces and muffles.	Wild-Barfield Electric Furnaces, Ltd., Elecfurn Works, North Road, Holloway, N.7.
WILMIL .. .. Aluminium castings.	Wm. Mills, Ltd., Grove St., Birmingham.
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WITTONITE .. .. Insulating mouldings.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
WORKSLITE .. .. Reflectors for industrial lighting.	The Wardle Engineering Co., Ltd., Elsinore Rd., Old Trafford, Manchester.
WYLEX .. .. Switch plugs, joint boxes, etc.	George H. Scholes & Co., Ltd., Blantyre St., Hulme, Manchester.
WYLEXION .. .. Switch plugs.	George H. Scholes & Co., Ltd., Blantyre St., Hulme, Manchester.
XCEL .. .. Electric heating and cooking apparatus, heavy duty cooking equipment.	Automatic Electric Co., Ltd. (formerly Automatic Telephone Mfg. Co., Ltd.), Strowger Works, Milton Rd., Edge Lane, Liverpool.
XCEL .. .. Electric domestic appliances.	Siemens Elec. Lamps & Supplies, Ltd., 38 & 39, Upper Thames St., E.C.4.
XCEL .. .. Electric and cooking appliances.	Downes & Davies, 1 & 9, Stanley St., Liverpool.
X-RAY .. .. Shop-window reflectors.	The Edison Swan Electric Co., Ltd., 155, Charing Cross Rd., W.C.2.
Y & W .. .. Accessories and domestic appliances.	Young & Wildsmith, Ltd., 35, Little Russell St., W.C.1.
ZAPON .. .. Lacquers, varnishes and enamels.	The Fredk. Crane Chemical Co., Ltd., Bordesley Green, Birmingham.
ZED .. .. Fuses.	Siemens Elec. Lamps & Supplies, Ltd., 38 & 39, Upper Thames St., E.C.4.
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ZEISS IKON .. .. Reflector fittings for shop windows, offices, industrial and public lighting, street and flood lights.	Zeiss Ikon, Ltd., Mortimer House, 37-41, Mortimer St., W.1.
ZENAL .. .. Non-oxidising fuse element.	Parmiter, Hope & Sugden, Ltd., Fluvent Electrical Works, Vernon St., Longsight, Manchester.
ZENITE .. .. Resistance units.	The Zenith Electric Co., Ltd., Zenith Works, Villiers Rd., Willesden Green, N.W.2.
ZENITH .. .. Transformers, resistances, meter-testing equipment, etc.	The Zenith Electric Co., Ltd., Zenith Works, Villiers Rd., Willesden Green, N.W.2.
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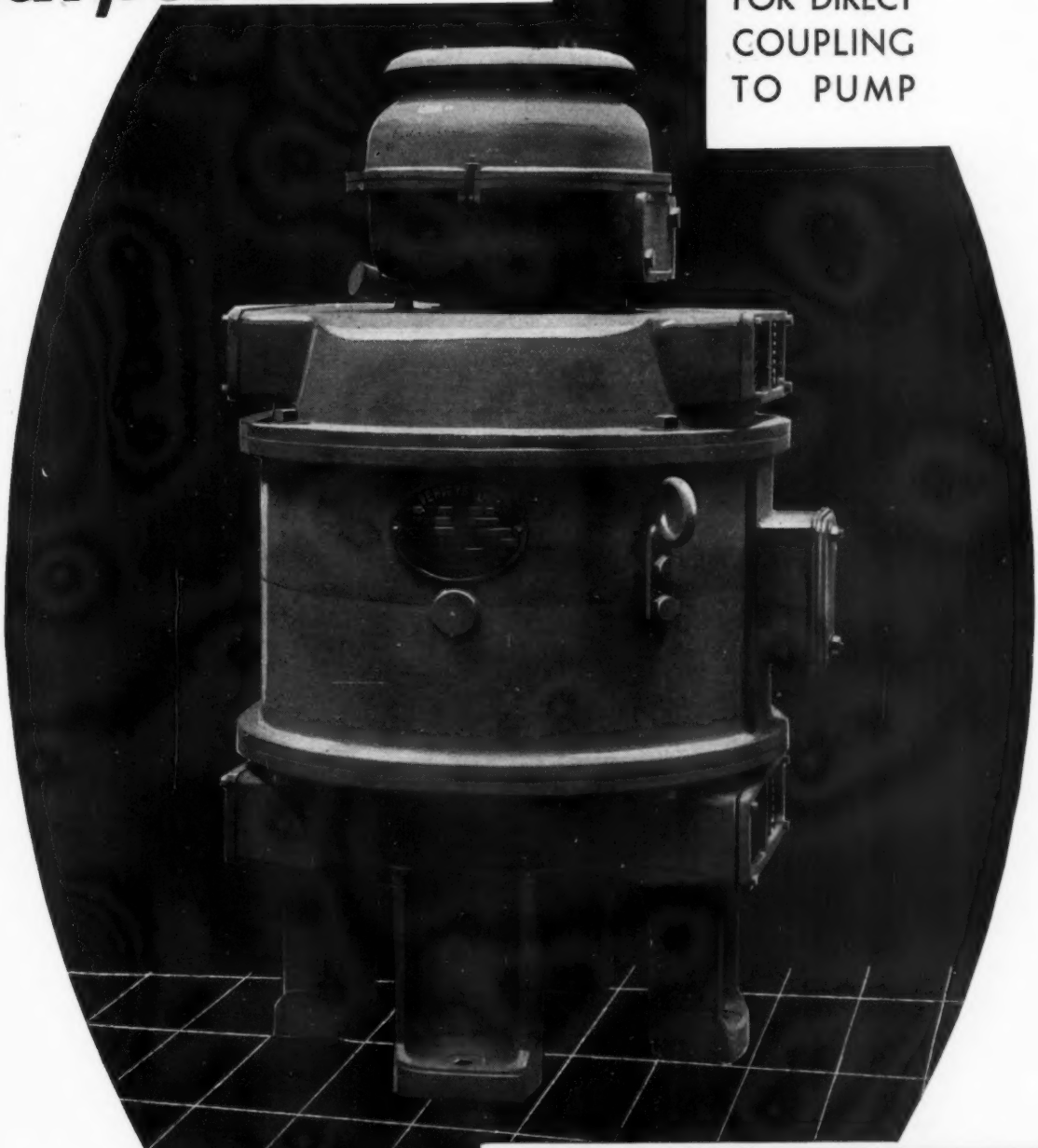

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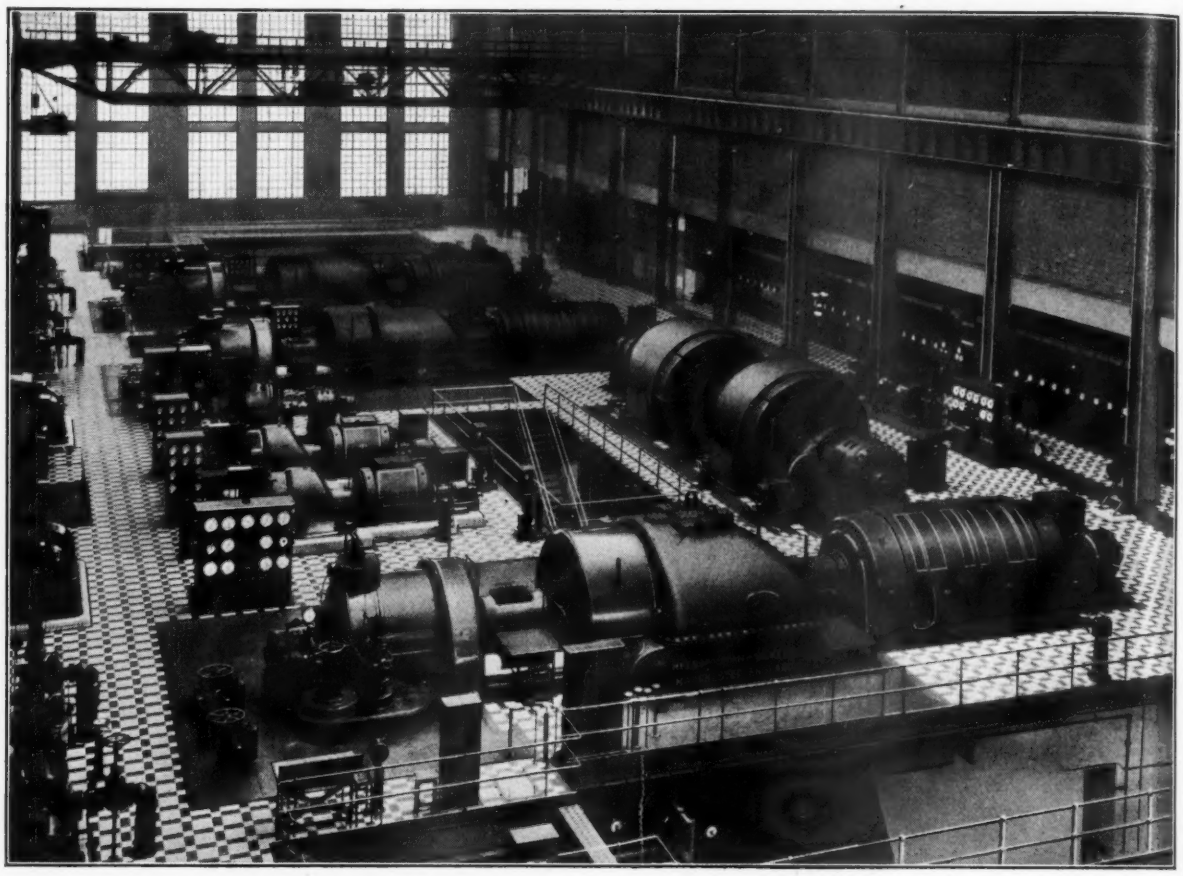

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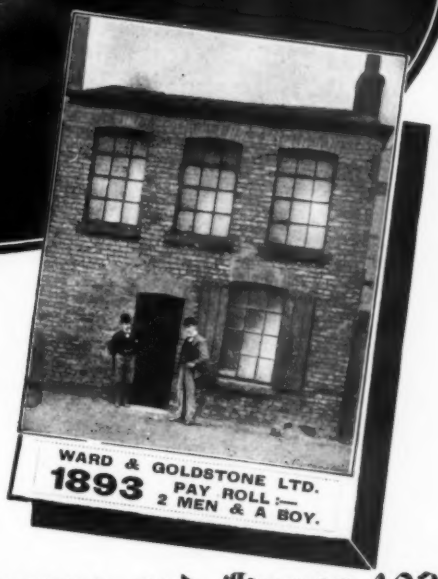

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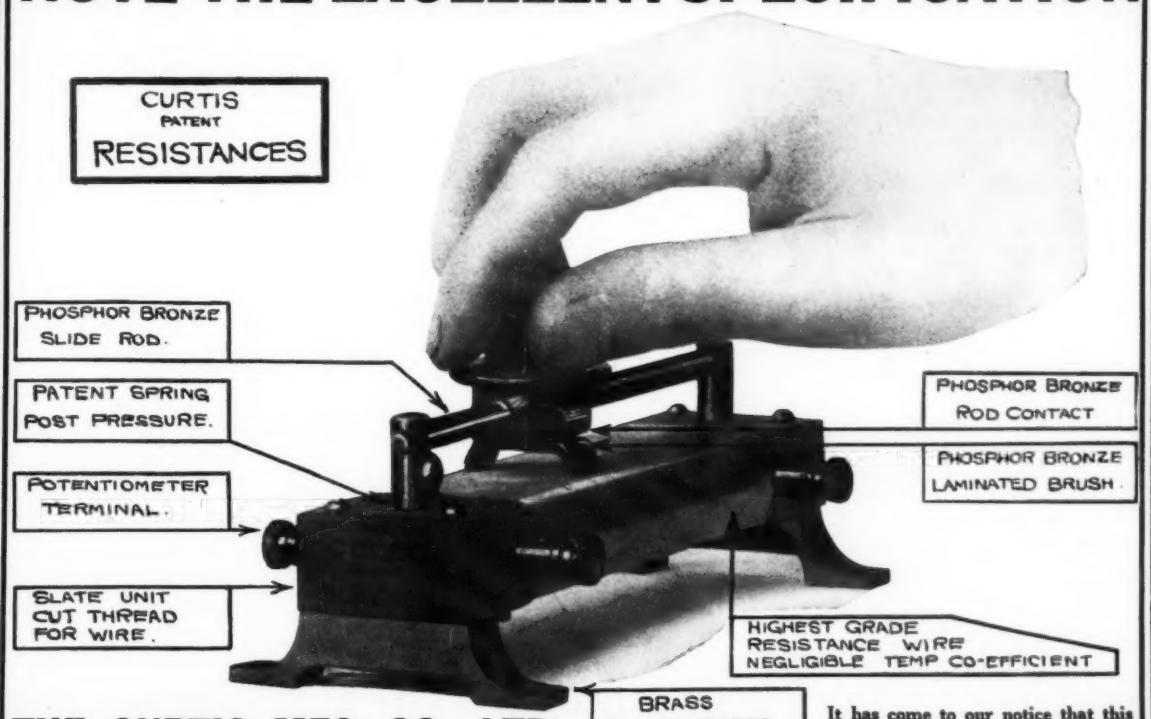

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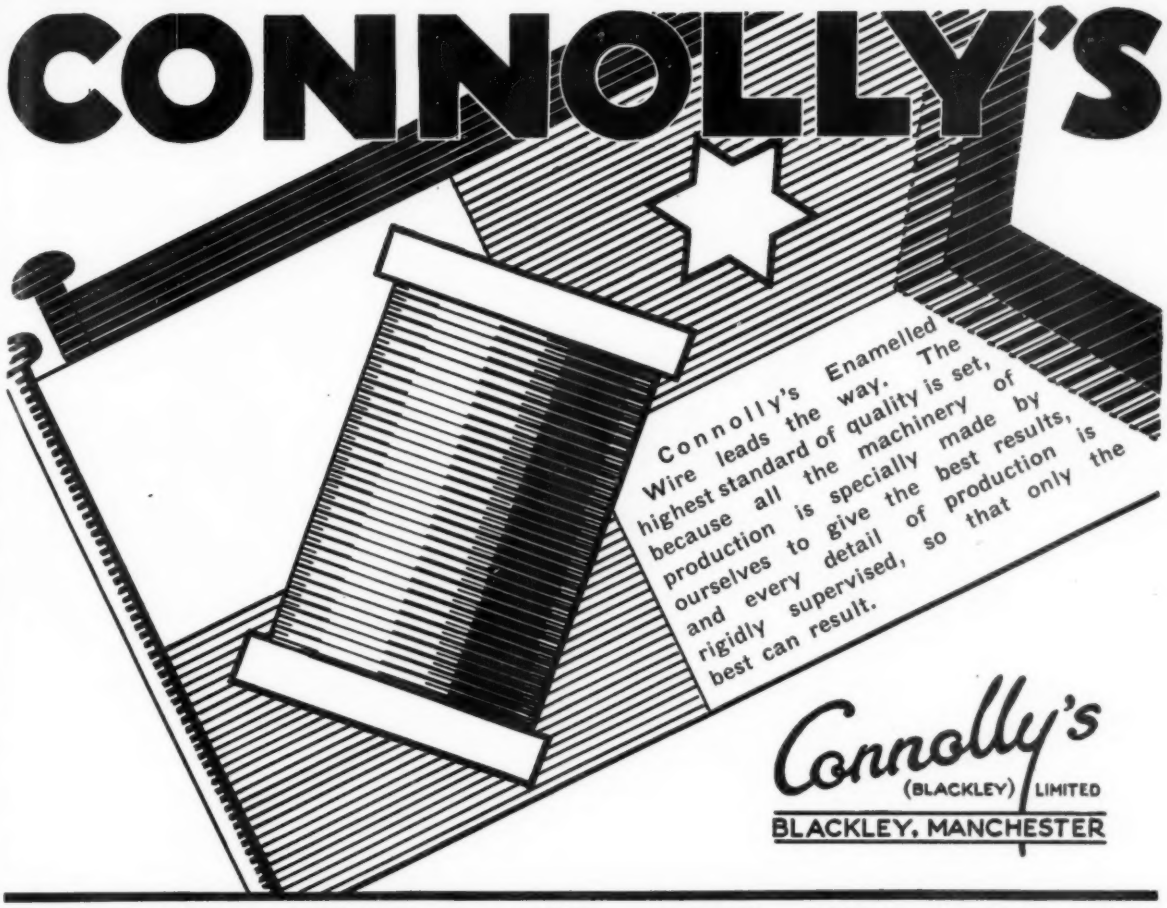

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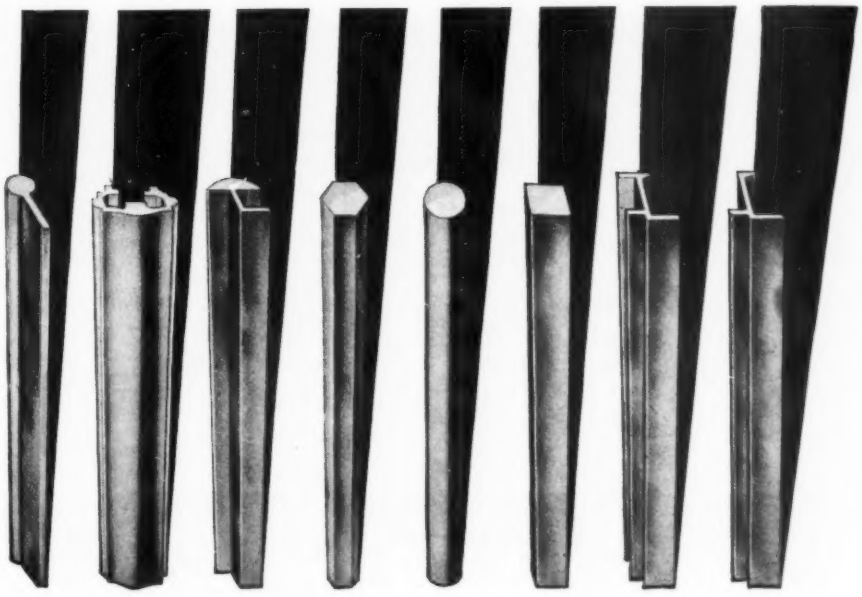

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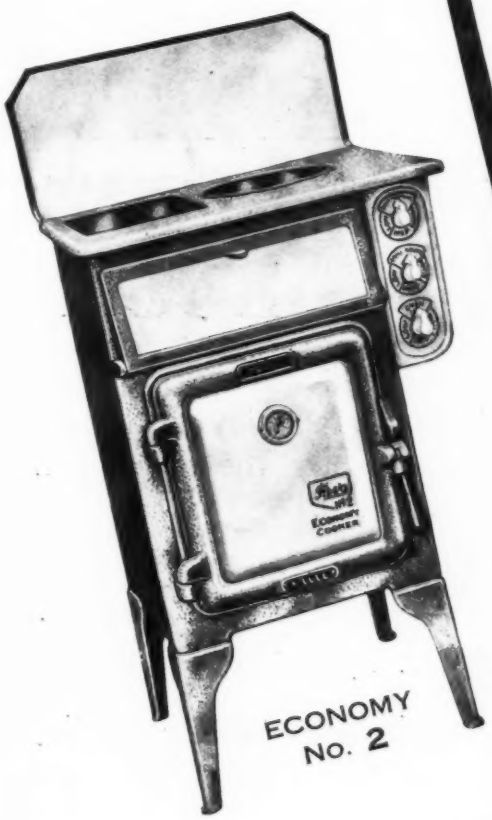

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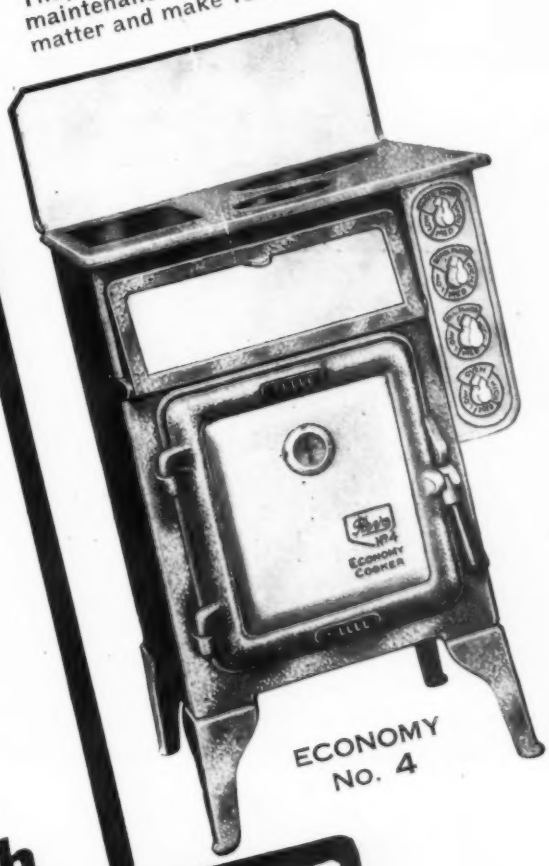

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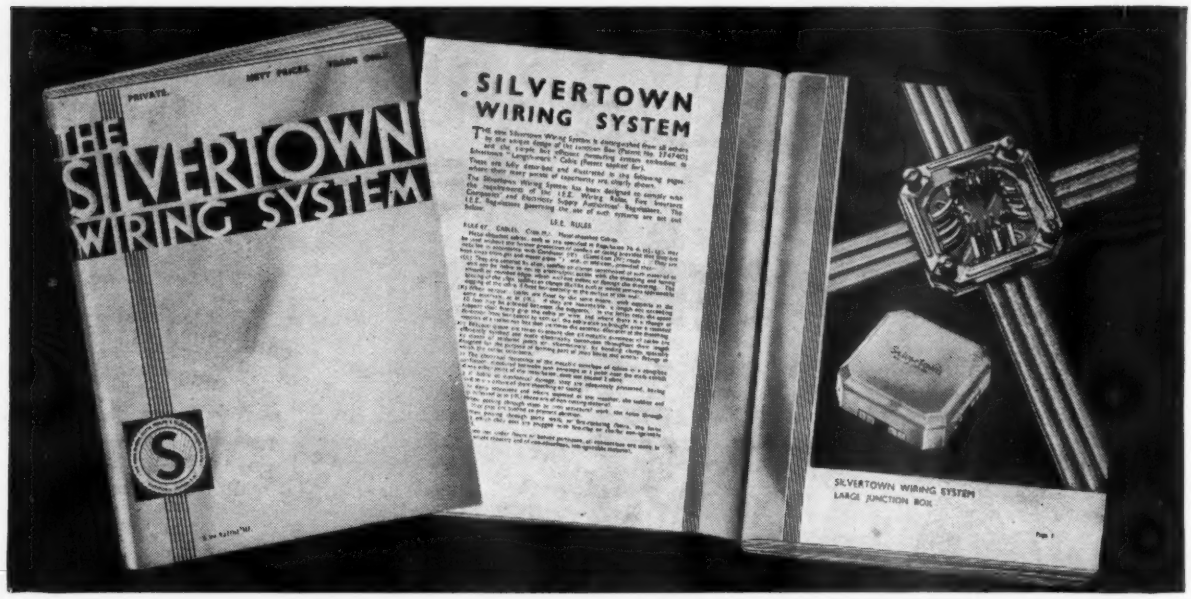

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This mechanism can be specially fitted to any 5 amp. Crabtree metal dolly tumbler-type switch at a listed extra of 40/- per dozen. The extra, of course, includes the necessary catch plates for the door.

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WITH PATENTED SELF ALIGNING CONTACTS (Patent Pending)

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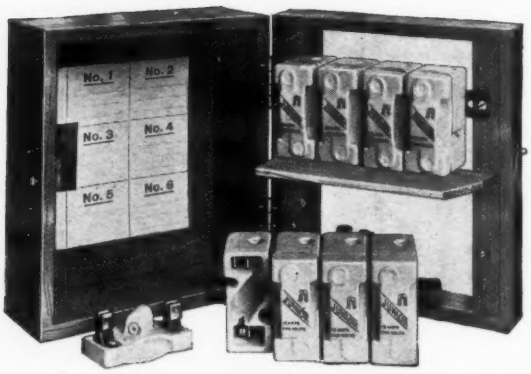

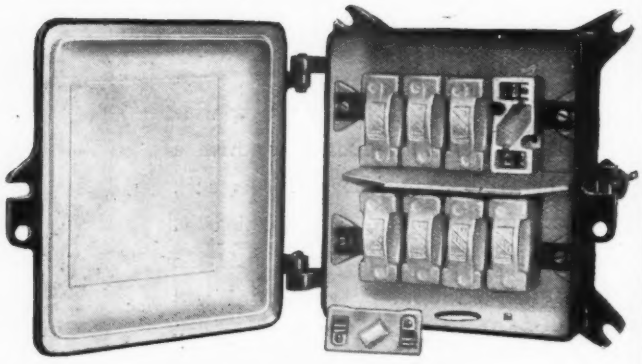

S104 TEAK CASE 2 to 12 Ways S114 IRON CASE

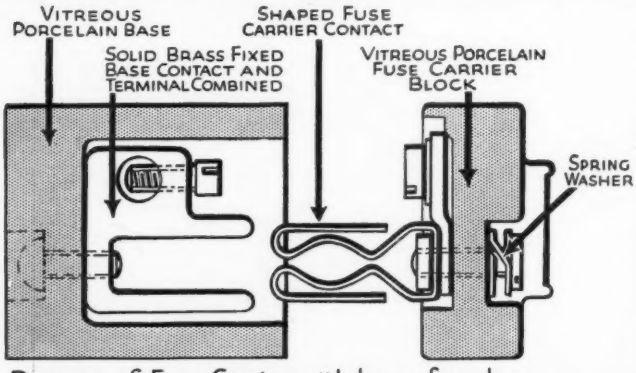

Diagram of Fuse Carrier withdrawn from base

NOTE
SPRING PHOSPHOR BRONZE FUSE CARRIER CONTACTS WHICH IN ADDITION TO GIVING FULL AREA CONTACT ARE SELF ALIGNING INTO THE SOLID BRASS BASE CONTACTS

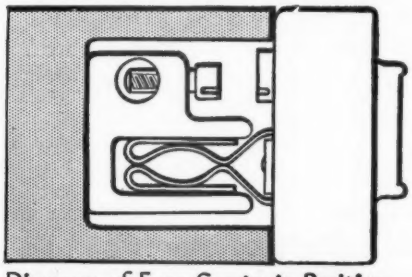

Diagram of Fuse Carrier in Position

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Sole Agents for Scotland:
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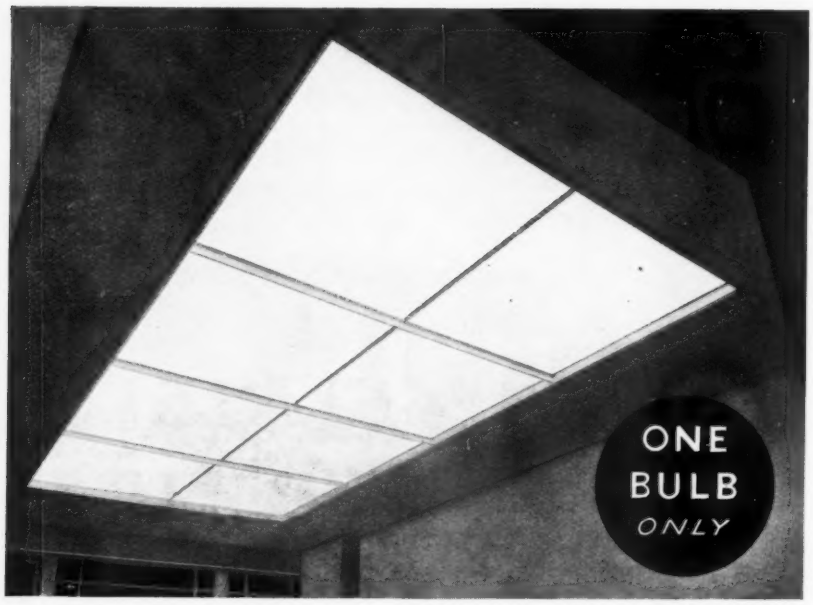

Controlled LIGHT

THE claims already advanced on behalf of the G.V.D. System are being confirmed in practice. This photograph (reproduced without retouching as far as the glass area is concerned) shows a Laylight 12-ft. × 6-ft. installed at Aldwych House. With a 300-watt bulb, the illumination at a distance of NINE FEET from the ceiling is 12-foot-candles. The light throughout the room is remarkably uniform and practically shadowless. In consequence, it is not necessary to consider the layout before installing this form of Lighting. There is no reasonable limit to the size of Laylight to which the System may be adapted.

The G.V.D. SYSTEM

is adaptable to all lighting requirements, but it is of the utmost importance for all forms of

ARCHITECTURAL LIGHTING

such as Laylighting, Trough and Pillar Lighting, which may now be regarded as economic possibilities for even the most modest buildings. Its advantages, as proved by the above installation, are:—

GUARANTEED SAVING OF 25% on cost of installation and maintenance, with increased efficiency and decorative effect.

GUARANTEED SAVING OF 75% of current normally required for Architectural Lighting.

ECONOMY OF CEILING SPACE. Artificial Daylight, Laylighting and Cornice Lighting require an average depth of only 12 inches.

ONE BULB ONLY, enabling instant change to any colour or quality of light, and permitting of the incorporation of a colour-changing device for vari-colour effects.

NO SPECIAL PROVISION FOR VENTILATION required, whilst the reduction of heat prevents attraction of dust and eliminates frequent cleaning.

Other forms of Lighting, incorporating G.V.D. Patents, and now available, include:

PENDANT, BRACKET and FLOOR STANDARD UNITS, pearl and sunlight, for direct and indirect lighting.

ARTIFICIAL DAYLIGHT. A Precision Daylight Unit for really accurate Colour Matching.

You are cordially invited to call for a demonstration and full information.

G.V.D. ILLUMINATORS (G. V. DOWNER)

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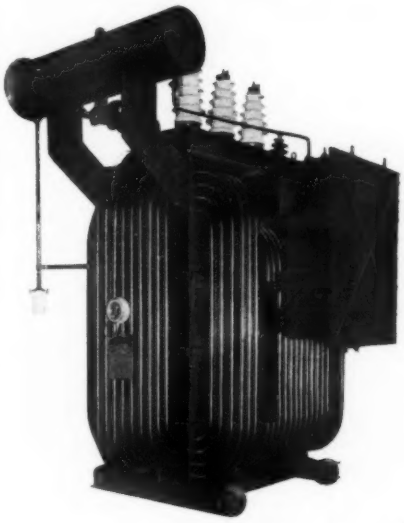
'Phone: Holborn 8879.

ONE OF THE J.&P. PAGES

Change Over to ON-LOAD TAP-CHANGING!



The greater convenience and advantages that are derived from tap-changing under load can now be enjoyed by supply engineers, even though their transformer units were originally designed for operation on no-load.

Here is an example of a transformer reconstruction, recently carried out by J. & P.

The original J. & P. unit, a 2,500 K.V.A., 3-phase 50 cycle outdoor transformer, 33,000/6,600 volts, with ±2½, ±5 and ±7½% tappings operated through a no-load switch, was reconstructed to accommodate an *on-load* tapping switch giving an adjustment of ±6% in steps of 1%. Although of the manually operated type, automatic electrical or push button control can quite easily be fitted at a later date if required.

Just another instance of how J. & P. serve the supply engineer. Our experience in transformer design and manufacture—we were one of the first makers of the static transformer in the country—is entirely at your service.

Ask J. & P. about TRANSFORMERS.

now

then

JOHNSON & PHILLIPS LTD.

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EVERYTHING The G.E.C. your guarantee ELECTRICAL

Lamps may look alike, but whereas a so-called "cheap" lamp may waste electricity, OSRAM will give your customers the fullest value in light for every unit of electricity consumed. Your customers may lose money by buying lamps merely on price.

For more light per unit of electricity

Sell Osram ELECTRIC LAMPS

and give your customers *all* the light they pay for

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Prepaid Advertisements are taken to appear under the heading Situations Vacant or Situations Wanted at the rate of one penny a word (minimum 1s.). Three consecutive insertions can be secured for the price of two, when these are ordered and prepaid with the first insertion. A box number and the "Electrical Review" address count as seven words.

Original Testimonials should never be sent with applications.

In the case of replies to Situations Vacant, if any reply is not to be delivered to any particular firm or individual, if instructions to that effect addressed to the Manager of the "Electrical Review" accompany the reply, he will do his best to carry out such instructions. Letters of applicants in such cases cannot be returned to them. In no case will the name of an advertiser using a box number be disclosed.

Advertisements for Classified Columns must reach us by 5 p.m. on Tuesday.

SITUATIONS VACANT

TOWN COUNCIL OF LERWICK.

THE Town Council invite applications from qualified persons for the position of Engineer and Manager in charge of their Electricity Supply Undertaking.

Candidates must have had sound practical experience with the running and maintenance of heavy oil engines, dynamos, batteries, and a three-wire D.C. system of overhead and underground mains, and must be capable of the complete management and operation of the undertaking apart from accountancy work. The person appointed will require to prepare specifications for consumers' installations, supervise all wiring work, including the Council's Assisted Wiring Scheme, organise a showroom and the supply of domestic apparatus, and generally advise and assist the Town Council in all electrical matters.

The commencing salary will be £260 per annum, and the appointment will be terminable by three months' notice.

Applications, giving full particulars of age, training and experience, together with copies of testimonials or references, are to be delivered to the undersigned in sealed envelope endorsed "Electrical Engineer," on or before 14th January, 1933.

GEORGE W. RUSSELL,
Town Clerk.

Lerwick,
Shetland. 1712

ACCESSORIES Manufacturers with modern Bakelite plant making tumbler switches and many different accessories require an Assistant Works Manager capable of taking full charge after a few months. The position is a progressive one for the right man not afraid of responsibility.—Reply, giving full particulars of previous experience and commencing salary required, to 9981, Electrical Review, 4, Ludgate Hill, London.

COMMERCIAL Manager for Hire Purchase organisation. Not necessarily an engineer, but sound commercial experience, standing in the electrical industry, first-class connection throughout the country are essentials. Some previous hire purchase experience desirable. Must be a capable organiser with tact and energy to initiate and develop the business.—Apply 1714, Electrical Review, 4, Ludgate Hill, London.

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ELECTRICAL Fitter required for large industrial establishment in Essex. Should be accustomed to cranes, lifts and automatic control gear (A.C. and D.C.). Only first-class men need apply.—Application should be made in writing to 1722, Electrical Review, 4, Ludgate Hill, London.

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NEON Signs. Company forming to exploit extensive new market under Patent protection invites correspondence with those most highly skilled in the art. Generous salary, contract and directorate offered. No investment; no charlatan. Strict privacy.—9938, Electrical Review, 4, Ludgate Hill, London.

PLUMBER-Jointer and to assist generally with work of mains and meter departments, required for small undertaking in Surrey. District rate of pay. Full particulars as to experience, etc., to 1726, Electrical Review, 4, Ludgate Hill, London.

PRODUCTION Engineer. Progressive opening available for keen qualified man familiar with light electric cable and wire manufacture.—Reply to 1720, Electrical Review, 4, Ludgate Hill, London.

SERVICES Electrical Engineer, with wide experience of home and abroad of overhead and underground transmission lines required immediately.—Fullest particulars in confidence to 1725, Electrical Review, 4, Ludgate Hill, London.

WANTED by a large manufacturing firm in the London district a young Electrical Engineer for a commercial position, not over 27, with public school and technical college training. Must have had experience of motors, generators, etc.—Apply, stating age, experience and salary required, to 1716, Electrical Review, 4, Ludgate Hill, London.

WORKS Manager required with thorough knowledge costing and modern production methods, to produce small electrical machines to meet competition; one so confident in his ability to make good he is willing to invest £250 to £500. Full investigation offered in exchange for references. Give age, training, experience.—9985, Electrical Review, 4, Ludgate Hill, London.

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Dissatisfaction having been so often expressed that unsuccessful applicants are left in ignorance of the fact that the position applied for has been filled, may we suggest that Advertisers notify us to that effect when they have arrived at a decision. We will then insert a notice free of charge under this heading.

BOROUGH of Ilford.—Three collectors.

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AN Electrical Engineer, 37, high-grade practical and technical experience of installation maintenance, power and lighting, inspection, estimating; retrenched Colonial Government service; seeks opening on newspaper engineering, supply undertaking, factory or institution staff.—9891, Electrical Review, 4, Ludgate Hill, London.

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CAPABLE Electrical Engineer, wide experience electrical and general contracting. Modern thermal storage, temperature control systems, supervision and executive responsibility.—9966, Electrical Review, 4, Ludgate Hill, London.

COMMERCIAL-Technical Engineer (44), twenty-three years' large electrical manufacturers, England, two years Canada, five years chemistry additional. Supplies, lighting, heating, fixtures, cables, telephones, lamps, appliances, ranges, refrigerators. Continuous employment; highest recommendation. Open appointment any branch of industry.—9984, Electrical Review, 4, Ludgate Hill, London.

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ELECTRICIAN, motors, lighting, maintenance, &c.—"C," 1, Venetia Road, N.4. 9974

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CITY ROAD, LONDON, N.1.
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Switchgear, Instruments, Welders, Generating Sets, &c., in stock. Best makes. New and equal to new. Fully guaranteed. Inspection and inquiries invited. 6

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FOR SALE.—*Continued.*

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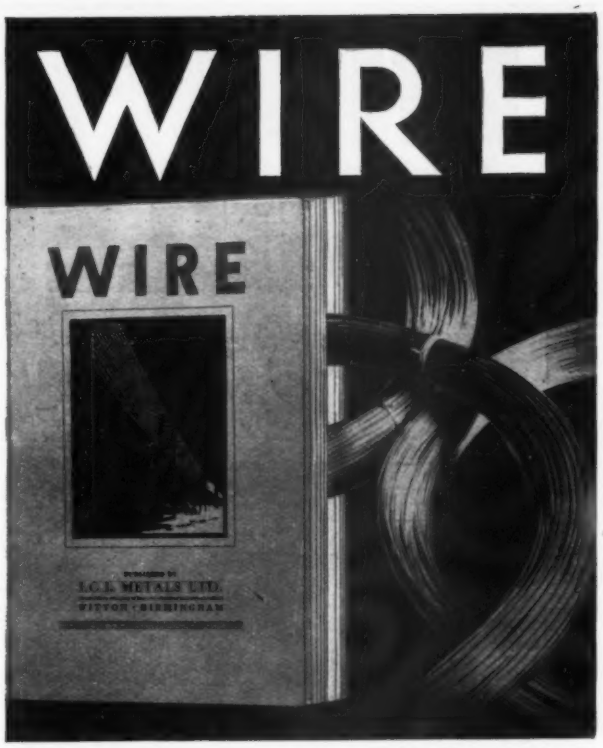

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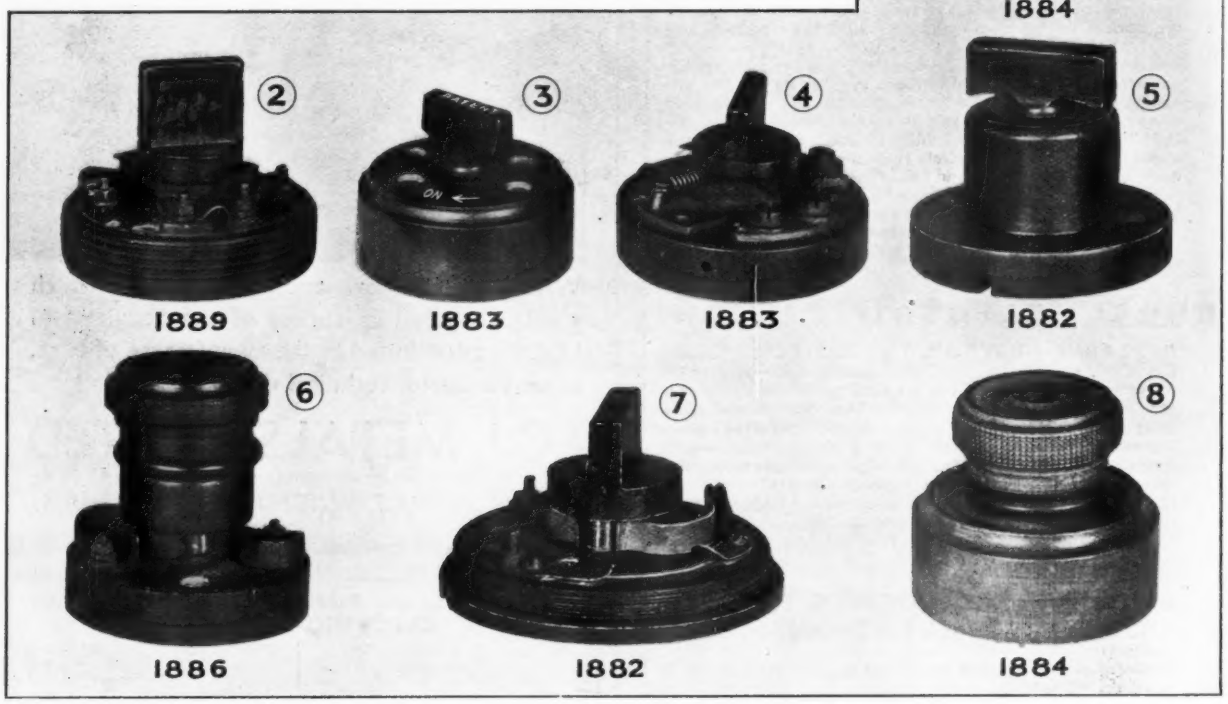

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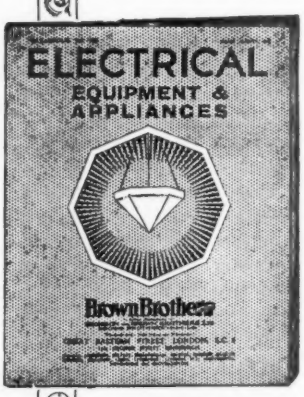

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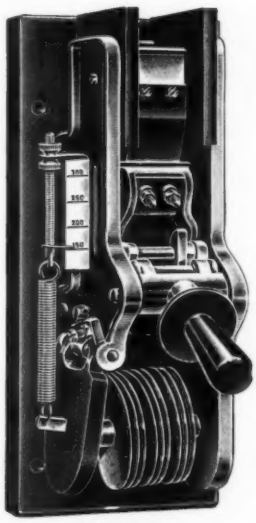

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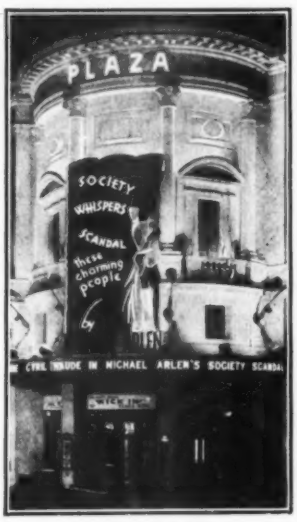

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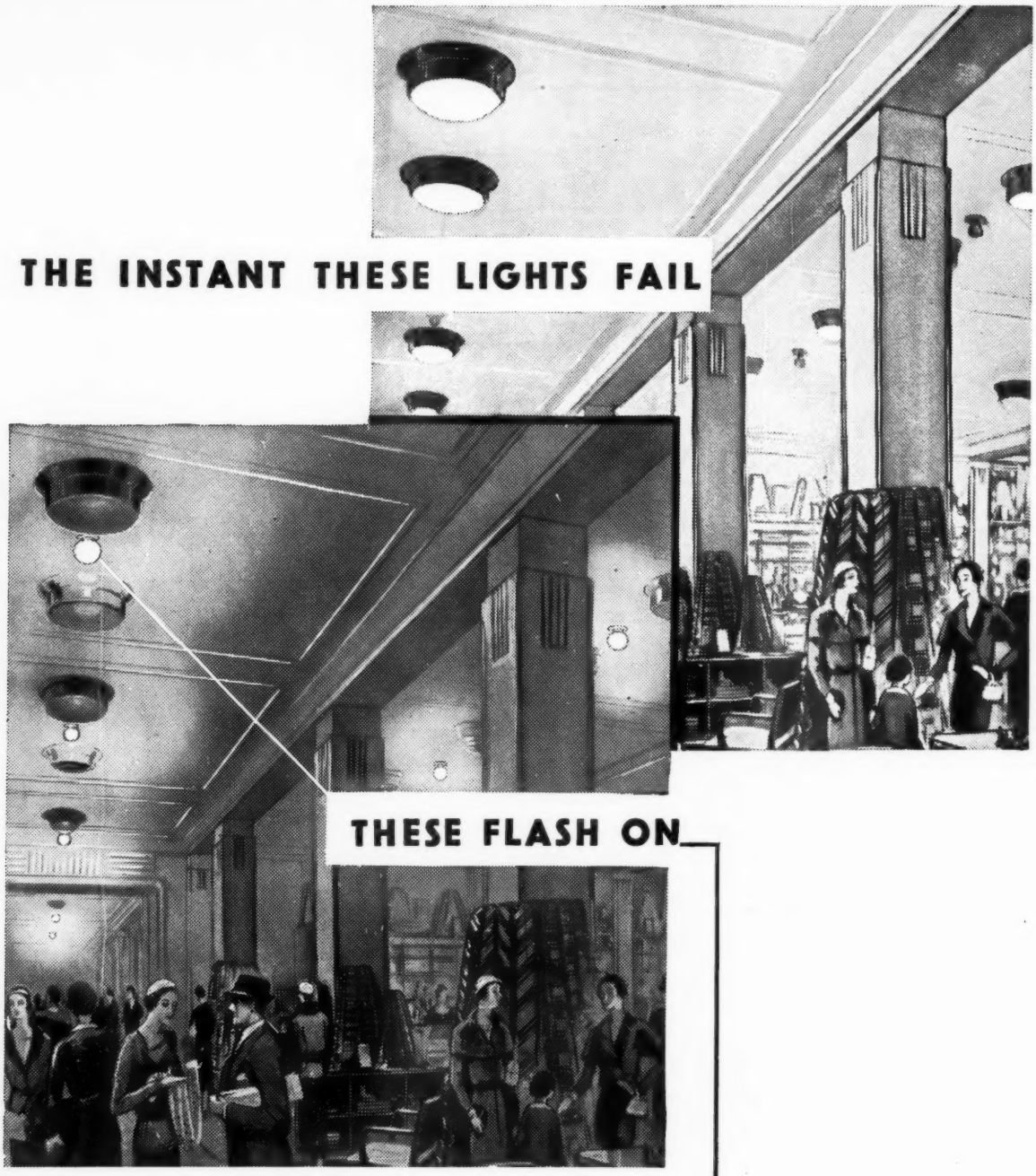

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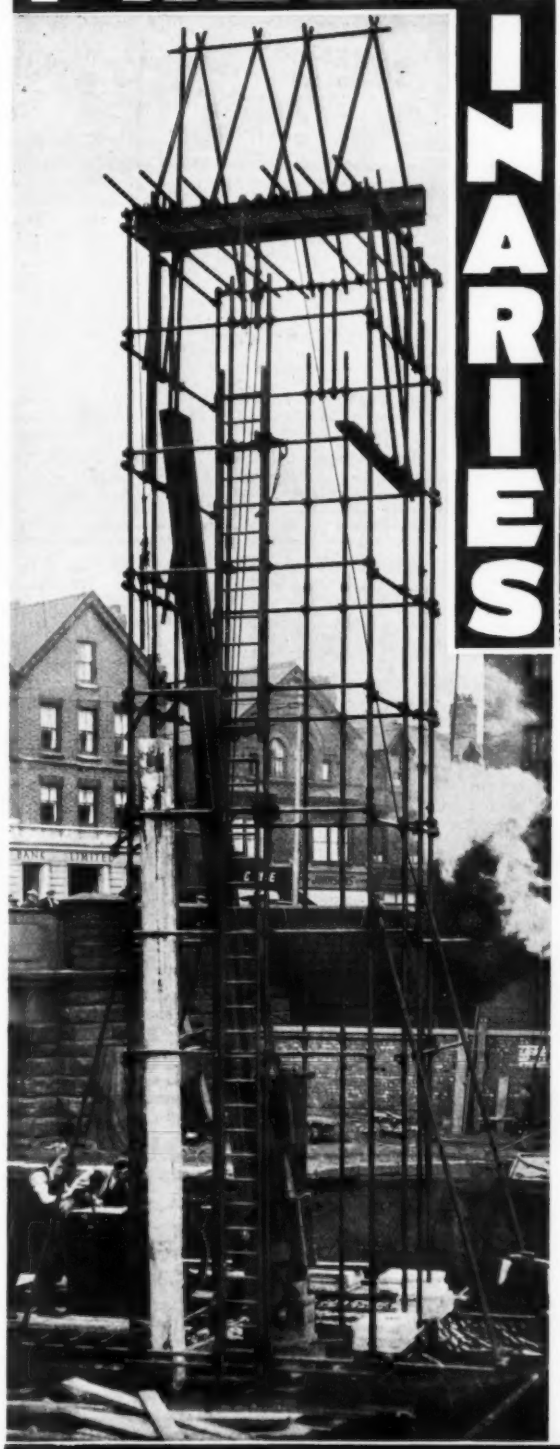

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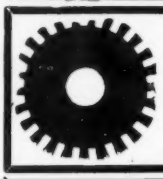

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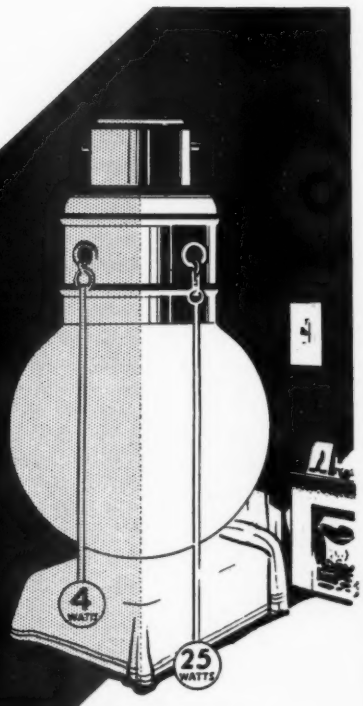

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